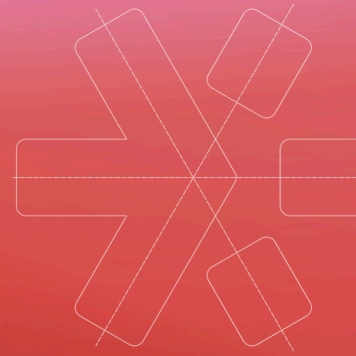
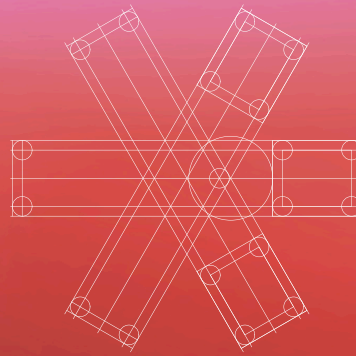
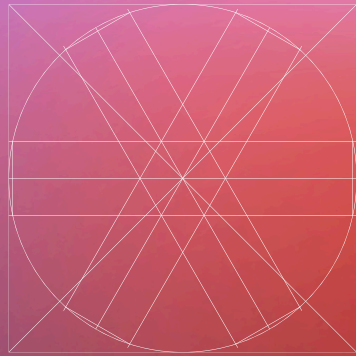


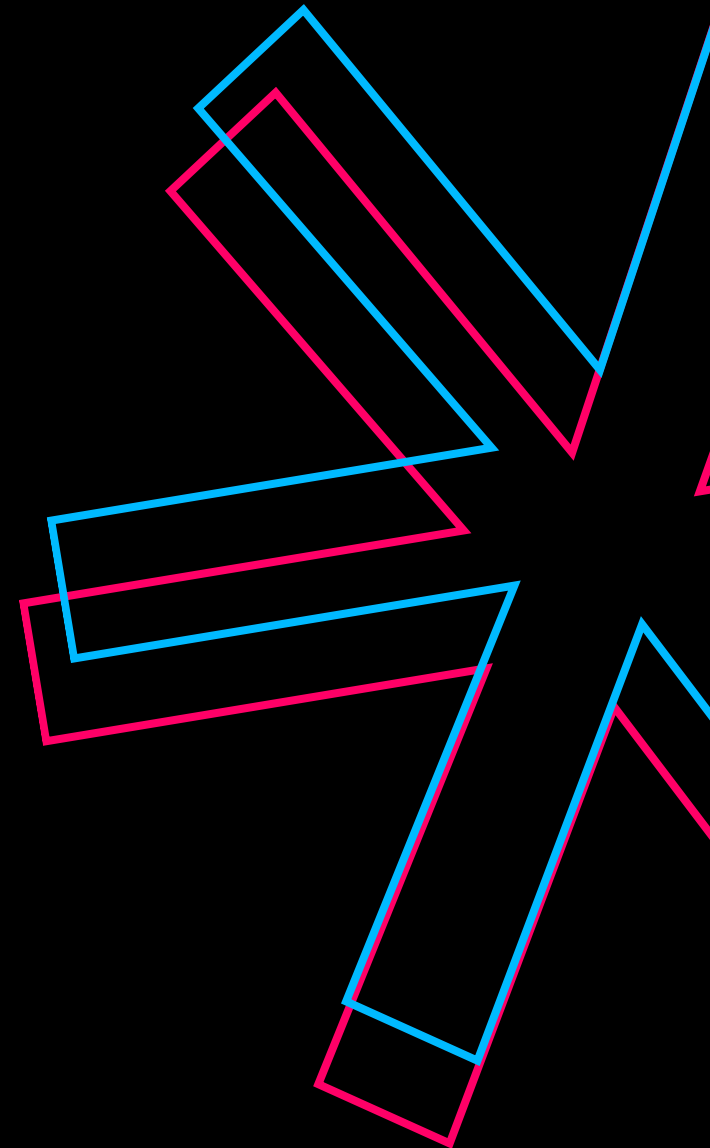


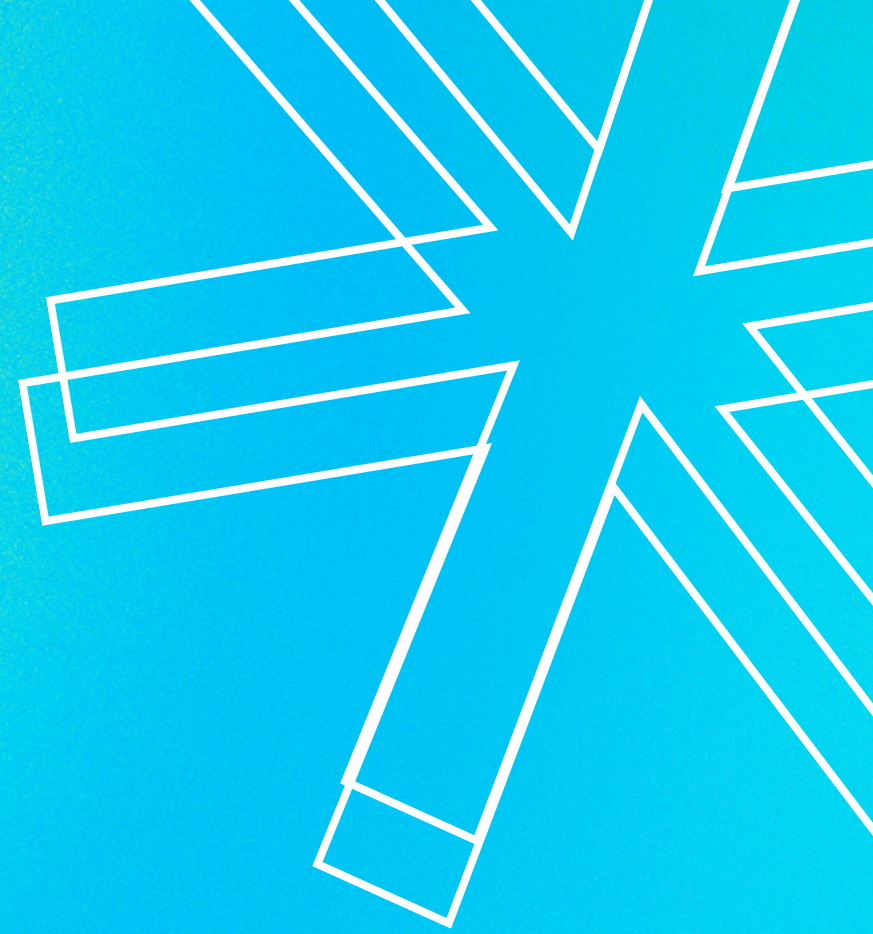
ANDREA STRAMONDO

Graphic and commercial design, web design, and illustration portfolio

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ABOUT

Who I am, my background and my toolkit.

EXPERIENCE AND ACHIEVEMENTS

2026 * Graphic, web and editorial layout designer

at LEGAMBIENTE for CAF America project "Etnear Basilian Monks Walk"

2024 - 2026 * Branding identity design, CMO, creative director

at E-Club Network for University Startup Challenge 2025 and 2026

2025 * Logo designer

for ERASMUS KA2 Project "Re-Animation: local cultural heritage as a tool for activating seniors"

* Illustrator

for ESC30 European Solidarity Corps Project "Sinfonlo: solidarity courses for the elderly through music"

2024 - 2025 * CMO, web and branding identity designer

For "AURORA ESG" startup project.

* Editorial layout and graphic designer

for digital fashion magazine

2024 * Branding identity and web designer

for construction contractor company

2024 * Illustrator

for ESC30 European Solidarity Corps Project "Notes Sprouts: let's cultivate sustainability through music and urban regeneration."

2023 - 2025 * Branding manager, SMM and graphic designer

for environmental volunteering association in Milan

* Branding manager, SMM and graphic designer

for luxury hospitality and real estate management firm in Milan

2023 * Brand identity redesign and web designer

for environmental volunteering association in Milan

2022 - 2025 * Branding manager, SMM and graphic designer

for bespoke fashion brand in Milan

2022 * Web designer

for bespoke fashion brand in Milan

2020 * Fashion designer

for streetwear brand's design contest, placed 17th out of 3000.

EDUCATION AND SOFT SKILLS

* Bachelor's Degree in Economics and Business Administration

at University of Milano-Bicocca

* Master in Growth Marketing

at Mirai Academy

* Contemporary Brand Identity: Using Verbal and Visual Branding

by Michael Johnson

* Computer Aided Design Specialised Certification

by European Computer Driver License Institute

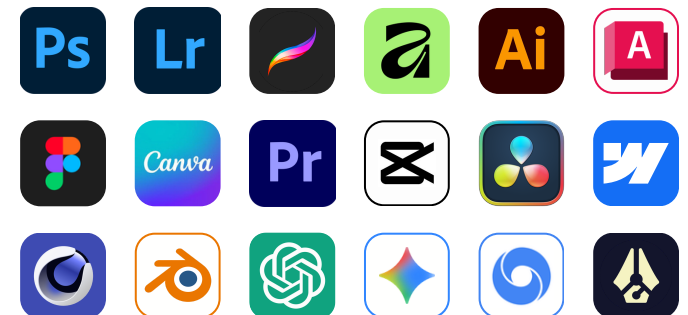
Complex problem solving

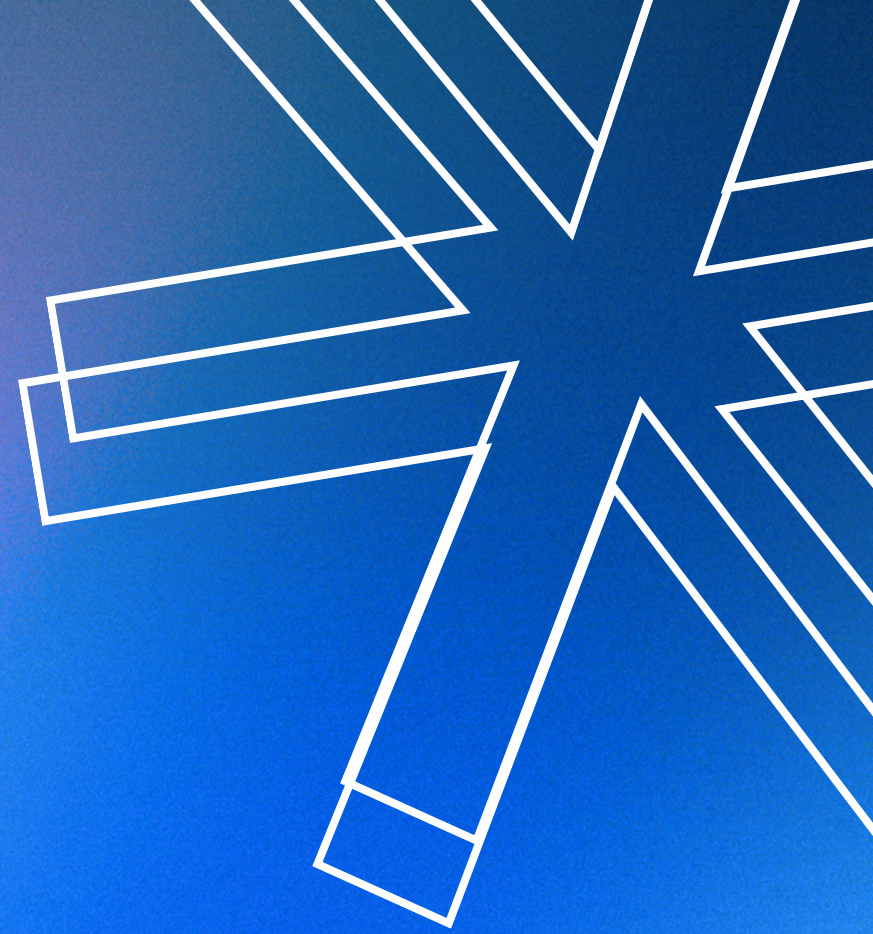
- Achieved top 4% in problem solving test by Case Score
- Assessed top 0.6% in verbal comprehension and visual reasoning by professional psychologists
- Problem solving module in McKinsey's "Forward" Program.

Public Relationships

- Managed relations with 100+ corporate partners as luxury traveling agency's back-office manager and as marketing manager across multiple industries

MY TOOLKIT





FULL BRANDING DESIGN

Work I did as full branding design, either mockups or for some of my clients and personal projects.

VOCEROSSA STUDIO

Media and marketing agency



HORIZON
MONT



#121212, Rich Black



#FDFDFD, Ghost White



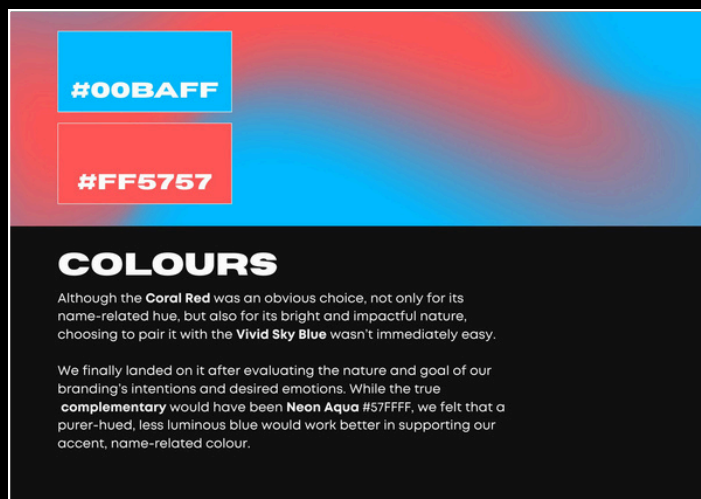
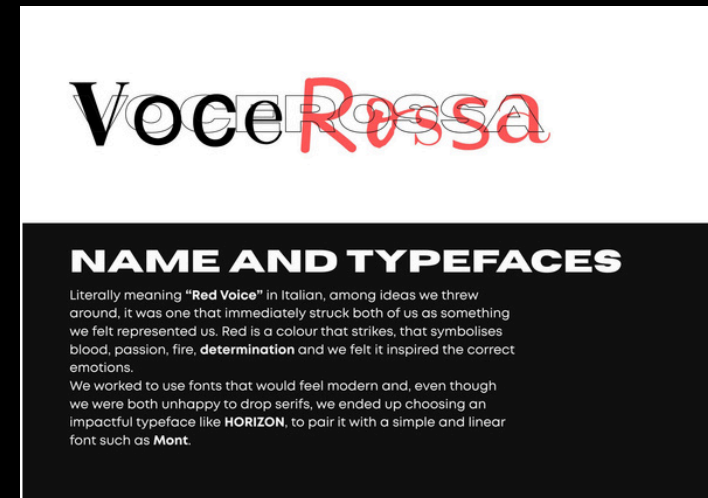
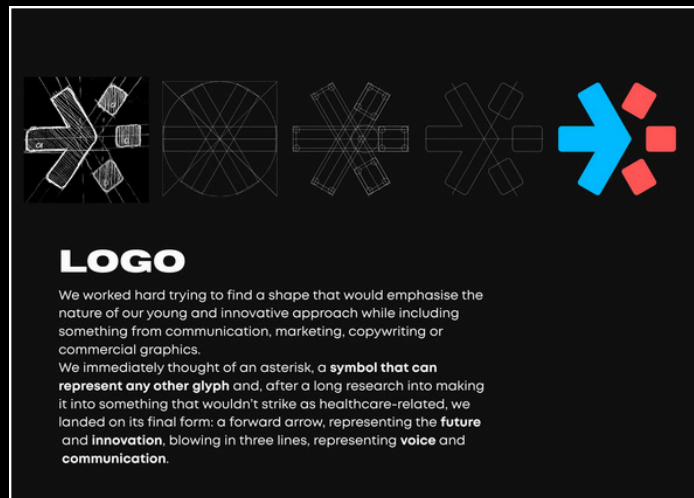
#00BAFF, Vivid Sky Blue



#FF5757, Coral Red



BRANDING GUIDELINES



WEBSITE MOCKUP



SCRAPPED DESIGNS



ENTREPRENEURSHIP CLUB BICOCCA

Students association focused on startups and entrepreneurship



IMPACT

Montserrat



E-CLUBBICOCCA

E✧CLUB Bicocca

E✧CLUB Bicocca



#E74528, Flame

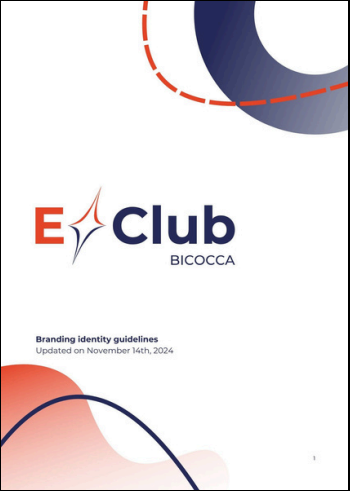


#262B5A, Cloud Burst



#FFFFFF, White

BRANDING IDENTITY GUIDELINES



1. TEXT AND TYPOGRAPHY

Text size, fonts and text-only material

MAIN TITLES

Impact Regular, Uppercase, #84, #C0392B

ALT TITLES

Impact Regular, Uppercase, #84, #C0392B

SECONDARY TITLES

Montserrat Bold, Uppercase, #84, #C0392B

Subtitles

Montserrat Bold, Uppercase, #84, #C0392B

Text and paragraphs

Montserrat Regular, Uppercase, #84, #C0392B

References and secondary text

Montserrat Regular, Uppercase, #84, #C0392B

LINKS

Montserrat ExtraBold, Uppercase, #84, #C0392B

Font requirements: public usage available, free, Creative Commons license.

1.1 TEXT-ONLY LOGO

Alternative logo to use in text-only material such as Social Media and Blogposts' descriptions



Note: This 9 is UNICODE character U+2727 "White Four Pointed Star"

1.2 TAGLINE

A simple copy, direct and effective to represent the association's mission and intentions.

FOSTERING VENTURES
FOR OUR GENERATION

FOSTERING VENTURES
FOR OUR GENERATION

2. LOGO+COLOR SCHEMES

Main logo, alternatives, icons and colours

MAIN LOGO, ANY USAGE



Main logo, any usage, ideal in horizontal settings.

"E" is represented in Montserrat Bold, #E74528
"Club" is represented in Montserrat Bold, #262B5A
"BICOCCA" is represented in Montserrat Medium Uppercase, #262B5A

LOGO COMPONENT AND ICON, ANY USAGE

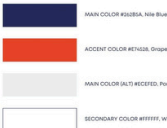


Icon and Main logo's component, "North Star". The logo resembles the shape of the North Star, a typical symbol for innovation, direction and drive, the future.

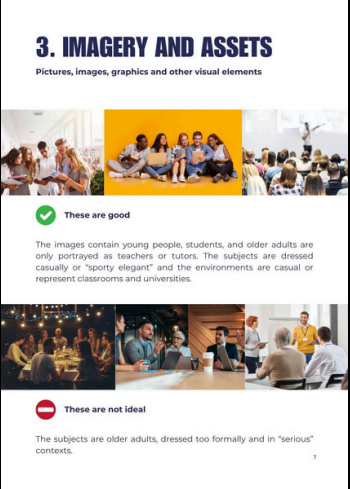
In its regular color scheme, this meaning is further represented by the color usage, which is meant to resemble a **Compass Needle**, representing the path to follow and assistance in moving through said path.

2.1 COLOUR SCHEMES

Brand colours and tested usage.



COLOUR SCHEMES



3.1 VISUAL ASSETS

Guidelines on visual assets



These are good

Gradients are smooth, colourful and tasteful, better yet if used with the brand's colours, possibly Nile Blue or Grapefruit to Porcelain, or Nile Blue to Grapefruit



These are not ideal

The gradients have too many colours or the shapes are not solid, they look too dispersive.

3.2 ADDITIONAL ELEMENTS

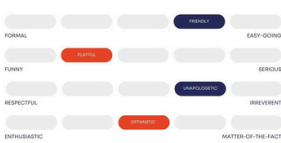
As an additional visual element, it is possible to use curved lines, either continuous or discontinuous, to support other text or visual elements.

3.3 EXAMPLE



4. TONE OF VOICE

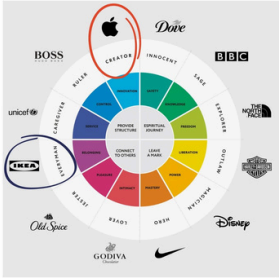
The brand's speaking modes and words



The chosen words and the way they are used have to represent a **friendly**, more easy-going tone, which is **playful**, less serious than it is funny, which is **unapologetic**, slightly irreverent, and **optimistic**, a middle ground, a concrete, matter-of-the-fact language that keeps its balance with enthusiasm and hope.

5. BRAND PERSONALITY

The brand's archetype(s) and their mix.



The brand archetypes that were mixed into E-Club BicoCCA's brand personality are **The Creator** and **The Everyman or Regular Guy**.



The **creator** has a vision and a desire to create an enduring product or experience which realises their vision. They are innovators and non-conformists and are often the first to realise a concept and push the boundaries of creativity and design. They empower others to think creatively and express themselves through the products they produce and the experiences they create.



Everyman brands are unpretentious, reliable and approachable. They strive to create deep connections with people and long to be liked by all. They are often quite generalised and are driven by a core desire for community and belonging. They hate to stand out and don't display any extremes of character or opinion preferring to be inclusive. However, though they are often liked this sometimes means they can be easily forgotten.



from maclabbranding.com

12

DIGITAL AND PRINTED CONTENT

"Come la geopolitica influenza il mondo dell'imprenditoria e del lavoro in Italia e in Europa"

PROFESSORESSA G. IANNANTUONI
Prof.ssa ordinaria di Economia Politica, Rettrice dell'Università degli Studi di Milano-Bicocca dal 2019 al 2025 e presidente di fondazione Bicocca.

SENATORE C. CALEDA
Senatore della Repubblica Italiana nella XIX Legislatura, Ministro dello Sviluppo Economico dal 2016 al 2018 e Segretario Nazionale di "Azione" dal 2022.

PROFESSOR A. TANCA
Professore di Politica di Sicurezza e Difesa Europea.

16:00 23 APRILE 2026
REGISTRATI ORA: SCANNERIZZA IL QR CODE OPPURE VISITA IL SITO [TINYURL.COM/ECLUBCALEDA](https://tinyurl.com/eclubcalenda)

E-CLUB BICOCCA
Moderano Francesco Liotta Violi e Alessandro Diodati

WOMEN ENTREPRENEURSHIP
HOW TO LAUNCH A COUNTRY

JUNE 25TH
U6-34 4:30 - 6:30 PM
WITH FREE APERITIVO!

CHIARA FRIGERIO
Country Manager Italy @ CIRCLES

E-Club BICOCCA
www.eclub-bicocca.com
@eclub_bicocca

CIRCLES
www.wearcircles.com
@circles_it

ibicocca
www.bicocca.unimib.it
@ibicocca

WHAT IS E-CLUB?
Entrepreneurship Club Bicocca is a student association part of 'E-Club Ventures' network of associations in various universities in Italy.

Main Hub - E-Club Ventures
www.eclubventures.com

Bicconi, Pini, Cantalini, Statte, Politi, Bicocca

WHAT DO WE DO?
We plan various activities to support our three core values (learn, network, build), such as:

- AGENCY WITH ENTREPRENEURS
- IN COMPANY DAYS
- EXTRA CURRICULAR COURSES
- TEAM BUILDING
- UNIVERSITY BOSS OF BUSINESS

WHAT CAN YOU DO?
You can join the association choosing one of two groups:

- EXPLORERS**: You will keep informed about our events, benefiting from our network, but you won't have to participate in planning and organisation.
- DRIVERS**: You will directly work with the association in the operative groups: Events, Brand and People.

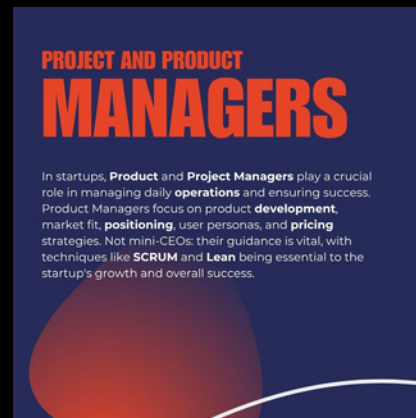
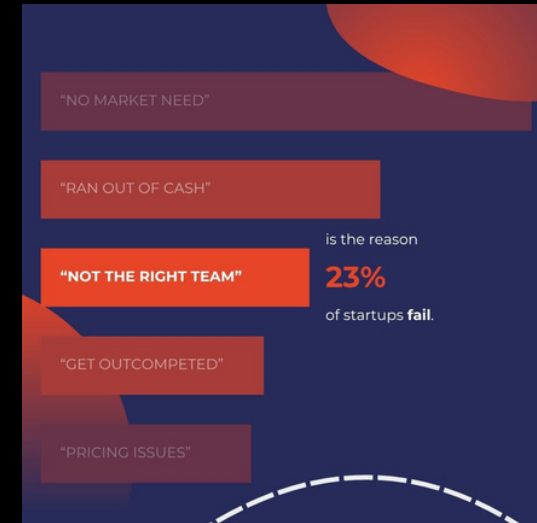
E-Club BICOCCA
www.eclub-bicocca.com
+39 02 57 57 5757
eclub-bicocca.com

THANK YOU!
We'll join hands on your road to foundership, or... just keep you updated on our events, for now :)

E-Club BICOCCA
www.eclub-bicocca.com
+39 02 57 57 5757
eclub-bicocca.com

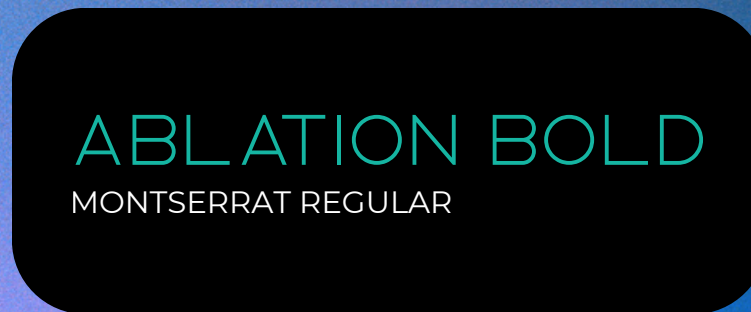
For associations inquiries
partnership@eclub-bicocca.com
+39 02 57 57 5757

INSTAGRAM CAROUSEL



AURORA ESG

Environmental, Social, and Governance consulting startup



#15B5A2, Ocean Mist



#000000, Black



#FFFFFF, White

INSTAGRAM CAROUSEL



iliad

ILIAD: IL CASO STUDIO

AURORA



AMBIENTE

ILIAD: LA RIVOLUZIONE NON È SOLO NELLE TARIFFE, MA NELLA SOSTENIBILITÀ!

UN OPERATORE CHE GUARDA AL FUTURO CON RESPONSABILITÀ CONCRETA. ECCO PERCHÉ SOSTENERE LE INIZIATIVE DI ILIAD:

AURORA



AMBIENTE

RICONOSCIMENTO SBTi 2024
CERTIFICAZIONE UFFICIALE DALLA SCIENCE BASED TARGETS INITIATIVE PER LA STRATEGIA PER IL CLIMA - SOLO LE AZIENDE PIÙ VIRTUOSE OTTENGONO QUESTO STANDARD INTERNAZIONALE!

100% ENERGIA RINNOVABILE: ACCORDI PPA (POWER PURCHASE AGREEMENT) CON PARCHI FOTOVOLTAICI CHE PRODUCONO BEN 68 GWH ALL'ANNO - EQUIVALE ALL'ENERGIA CONSUMATA DA OLTRE 25.000 FAMIGLIE ITALIANE!

NUOVO PARCO FOTOVOLTAICO 2024
IMPIANTO ALL'AVANGUARDIA IN PROVINCIA DI LATINA CON PANNELLI DI ULTIMA GENERAZIONE E TECNOLOGIE INNOVATIVE PER MASSIMIZZARE L'EFFICIENZA ENERGETICA!

OBIETTIVO NET ZERO: -90% DI EMISSIONI ENTRO IL 2050 SU TUTTI GLI SCOPE, DALLA PRODUZIONE ALL'USO FINALE - UN IMPEGNO CONCRETO VERSO LA CARBON NEUTRALITY

AURORA



PERSONE

BENESSERE PSICOLOGICO
PARTNERSHIP CON UNOBRAVO DAL 2024 - SUPPORTO PSICOLOGICO GRATUITO PER TUTTI I DIPENDENTI, PERCHÉ LA SALUTE MENTALE È PRIORITARIA!

CONGEDO PATERNITÀ ESTESO
BENEFIT SUPERIORI AGLI STANDARD DI LEGGE PER TUTTI I NEO-PAPÀ, SOSTTENDENDO L'EQUILIBRIO FAMIGLIA-LAVORO TRAMITE L'ESTENSIONE DEL CONGEDO DI PATERNITÀ DI ULTERIORI 20 GIORNI OLTRE AI 30 PREVISTI DALLA LEGGE.

29.000+ ORE DI FORMAZIONE
INVESTIMENTO CONTINUO NELLE COMPETENZE DEI DIPENDENTI CON CORSI SPECIALIZZANTI E AGGIORNAMENTI PROFESSIONALI

PACCHETTO SANITARIO COMPLETO
ASSICURAZIONI SANITARIE, DENTISTICHE, RIMBORSO MUTUI E CONVENZIONI ESCLUSIVE

AURORA



QUANDO SCEGLI ILIAD, NON STAI SOLO RISPARMIANDO SULLA BOLLETTA TELEFONICA. STAI SOSTENENDO:

- UN MODELLO ENERGETICO 100% SOSTENIBILE
- UN'AZIENDA CHE INVESTE DAVVERO NELLE PERSONE
- IL FUTURO DELLE NUOVE GENERAZIONI
- PRATICHE INNOVATIVE DI WELFARE AZIENDALE

AURORA



FUTURO

STADSHIP - 1 MILIONE IN 10 ANNI
PROGETTO INNOVATIVO CHE OFFRE OGNI ANNO 10 BORSE DI STUDIO DA 15.000€ CIASCUNA PER STUDENTI UNIVERSITARI

FOCUS STEM
SUPPORTO A STUDENTI IN AMBITO SCIENTIFICO-TECNOLOGICO, SCIENZE SOCIALI E ARTS & LITERATURE - DAL 2024 GIÀ ALLA TERZA EDIZIONE!

PERCORSO COMPLETO
NON SOLO BORSE DI STUDIO, MA TUTORSHIP, FORMAZIONE SPECIALISTICA E ACCOMPAGNAMENTO VERSO IL MONDO DEL LAVORO

PARTNERSHIP UNIVERSITARIE
COLLABORAZIONI ATTIVE CON ATENEI ITALIANI PER SVILUPPARE COMPETENZE DIGITALI DEL FUTURO



QUESTO È IL FUTURO DELLE TELECOMUNICAZIONI
TECNOLOGIA AVANZATA, RISPETTO PER L'AMBIENTE E INVESTIMENTO NELLE PERSONE!

TU CHE NE PENSI?

FACCELO SAPERE CON UN COMMENTO QUI SOTTO!

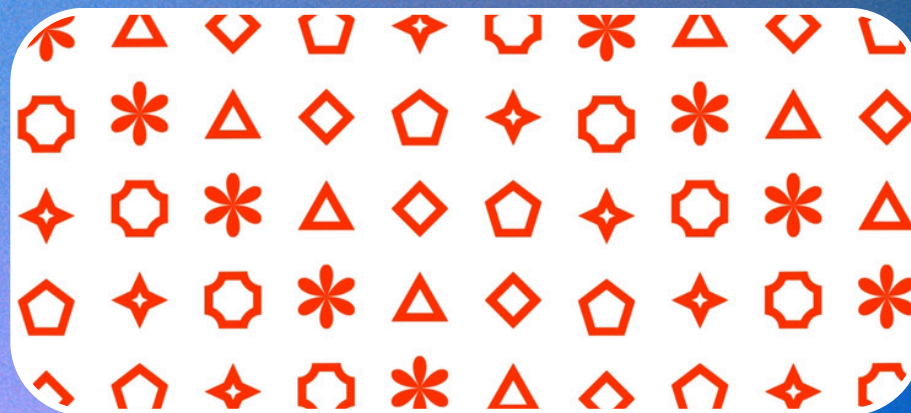
AURORA

SCRAPPED DESIGNS

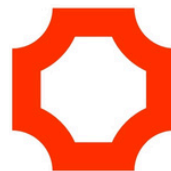


SQUARE

Social network with humans-only and by-law moderation.



Helvetica bold
Helvetica regular



Square
The human social



#FF3100, Blazing Flame



#1E1E1E, Carbon Black



#FFFFFF, White

BRAND DASHBOARD

Values, rules and themes



Human moderation

We never ban based on AI detection. Every decision is made by a person, not a bot.



Reactive removals

We only moderate content that is reported by users or governments.



Full transparency

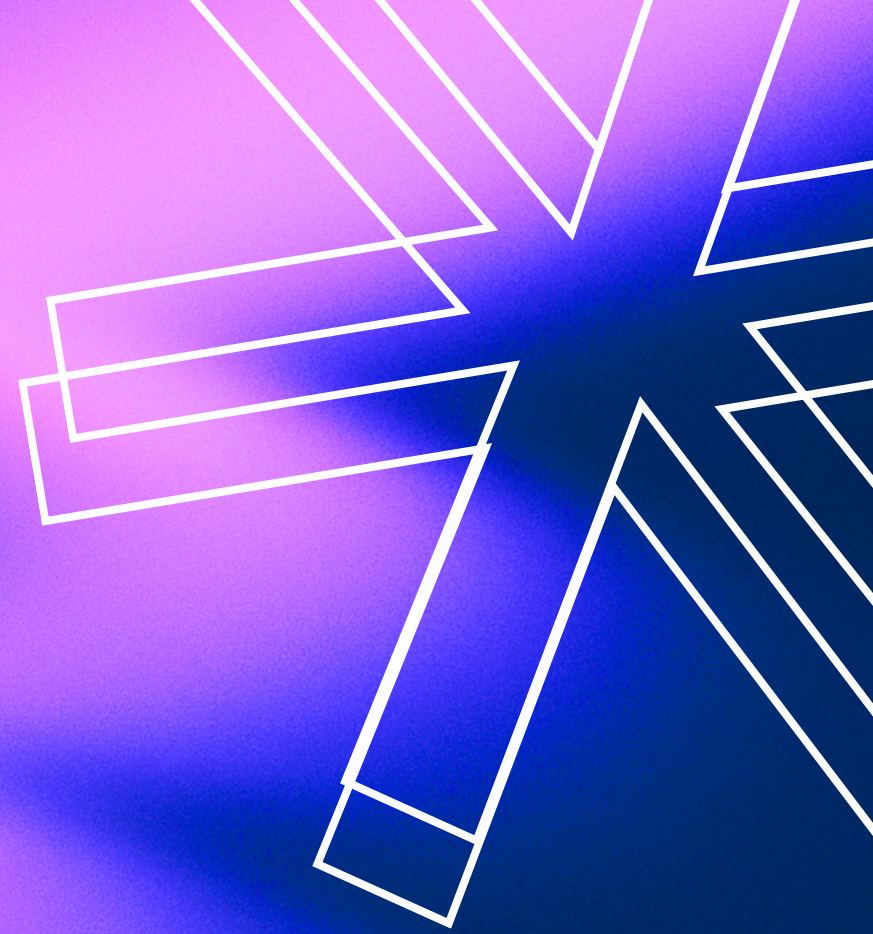
We keep a real-time, public list of all content removals.



The "Hard Five"

We only ban if you post CSAM, terrorism, doxxing, direct threats and DMCA.



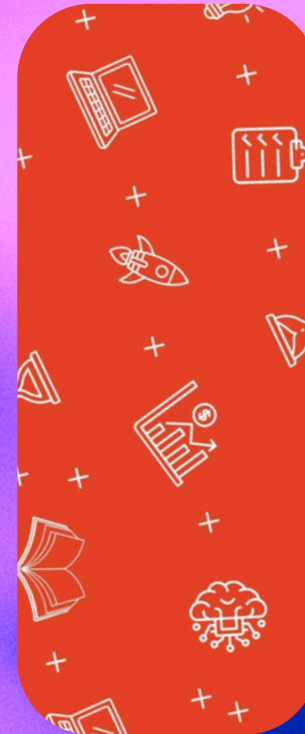


REBRANDING AND REDESIGN

Work I did rebranding existing concepts or logos, either mockups or for some of my clients and personal projects.

UNIVERSITY STARTUP CHALLENGE 2026

Startup challenge organised by students associations network "E-Club"



#E74528, Flame



#262B5A, Cloud Burst



#FFFFFF, White

BEFORE AND AFTER



USC | UNIVERSITY
STARTUP
CHALLENGE
4th Edition



USC2026

University Startup Challenge

BRANDING IDENTITY GUIDELINES



USC2026
University Startup Challenge

Branding Guidelines

Updated to Sat, Dec 20th, 2025 by Andrea Stramondo



1. Logo and icons



Logo



Stamp



Alt Logo

2. Colours, schemes and fonts

#E74528
Coral Orange

#262B5A
Navy blue

#FFFFFF
White

Montserrat Bold 46pt
Montserrat standard 26pt

Montserrat Bold 46pt
Montserrat standard 26pt

Coral red is the main colour for this year, aiming to represent boldness, impact, the strive for innovation and the passion of a startup's heart. The freshness of the new generations.

Navy blue act as a perfect complementary and the accent or inverted scheme main colour.

Titles should always be around 1.8 - 2.1 times the size of subtitles or text.

3. Assets and elements



ASSET A1 "The brain" - AI, the human brain helped by the digital tools of our era. The developer.



ASSET A2 "The bulb" - Ideas, the focus around which a plan starts, that for which gears are set in motion. The startup.



ASSET A3 "The plan" - Organisation and the capability of building a roadmap, knowing where to go next. The project manager.



ASSET A4 "The hourglass" - Time, the non-renewable resource, the most precious thing we are born with. The efficiency planner.



ASSET A5 "The book" - Knowledge, the engine that creates the energy to set our ideas alight. The CEO.



ASSET A6 "The laptop" - Tech and the tools we have available to make the world a better place. The CTO.



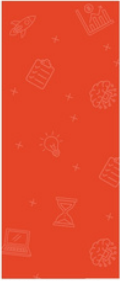
ASSET A7 "The rocket" - Innovation, the spark that we all see our future get built around protecting. The CIO.



ASSET A8 "The graph" - Financials, the attention to detail and creating business plan that works in the real world. The CFO.



ASSET B1 "The plus" or "The star" - A cohesive element, the one that links everything together while giving a true north. The CEO.



Element C1 "The wallpaper"



Element C2 "The side piece"

PERIOD 1

DAY 1
Events

DAY 2
Events

IN-BETWEEN

DAY 3
Events

PERIOD 2

DAY 3
Events

Element C3 "The timeline"



Other assets should be around three times as wide compared to asset B1 (mind A2)

Assets should be horizontally spaced by B1. Decorative ones can be added

B1 and half the assets should be rotated by -20° (or 30°), the other half by 20° (or -30°)

Be sure not to add the same asset next to one another (except B1)

Further instructions on assets A1 to A8 and B1 usage, these rules are not meant as unequivocal and permanent, but should be used as a guidelines to build organic patterns.

4. DONTs



When selecting icons, **do NOT** pick ones that are filled or over-realistic. They need to fit with the main assets (A1 to A8) so they should be simple outlines without filling. Try to find ones with similar line width too.



Do NOT use the secondary colour as text colour over the main one.



Do NOT put the same assets next to each other when building a pattern, unless the pattern uses 2 or less assets.



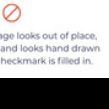
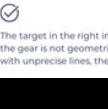
Do NOT over-simplify patterns: even if the brand identity is linear and simple, it should stay recognisable.

Coherence



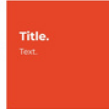
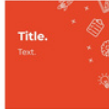
The target in the right image looks out of place, the gear is not geometric and looks hand drawn with unprecise lines, the checkmark is filled in.

✓



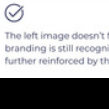
The target in the right image looks out of place, the gear is not geometric and looks hand drawn with unprecise lines, the checkmark is filled in.

Simplicity



The left image doesn't feature the logo, but the branding is still recognisable and it would be further reinforced by the logo.

✓



The left image doesn't feature the logo, but the branding is still recognisable and it would be further reinforced by the logo.

SOCIAL MEDIA CONTENT



USC2026
University Startup Challenge

Challenge Timeline

- APRIL 13TH** Team Building Event @ Bicocca Pavilion
- APRIL 17TH** Challenge's Open Ceremony @ Politecnico
- APRIL 18TH** Challenge's Workshops+Mentors Day @ TBD
- MAY 9TH** Closing Ceremony and Prizes @ Bocconi



IT'S HERE

The theme USC will revolve around this year is...

Europe Tech

Building the future of EU

Powered by



Tech European Foundation



USC2026
University Startup Challenge

I have a question!

Frequently Asked Questions



ROADMAP

What the challenge will look like in 2026



New spots unlocked!

We've unlocked 150 new spots for the University Startup Challenge.

[Apply on our website!](#)

Final deadline: April 8th @ 11:59PM
Act quickly before spots run out!

What will be 2026's theme?

It's a secret! But you can compete with other online users to guess in our upcoming contest with a **special prize** for the winner!

APPLICATIONS

MID FEBRUARY

DAY 0

Teambuilding event

MID MARCH

START OF APRIL

DAY 1

Open Ceremony

MID APRIL

DAY 2

Workshops and seminars

3 WEEKS OF TEAMWORK

DAY 3

Closing Ceremony

MAY 9TH

DAY ZERO: TEAMS!

If you haven't found teammates or your team is too small, join us for a teambuilding event that will help you find like-minded participants.

APPLICATIONS

MID FEBRUARY

MID MARCH

DAY 0

Teambuilding event

START OF APRIL

DAY 1

Open Ceremony

MID APRIL

DAY 2

Workshops and seminars

3 WEEKS OF TEAMWORK

DAY 3

Closing Ceremony

MAY 9TH

THE BEGINNING

In the middle of April, a few days after the teambuilding event, you'll join us for the opening ceremony, introducing the challenge for this year, followed by a day of amazing workshops and seminars, as well as knowing our mentors.

COMITATOPONTI

Environmental activism organisation active in the south of Milan.



#009240, Irish Green



#FFFFFF, White

MONTERRAT BLACK

Montserrat regular

BEFORE

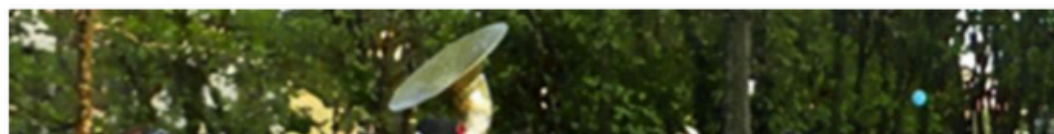


FACCIAMO RETE

MadeInBarona

CALENDARIO DELLE
ATTIVITÀ DEL
COMITATO PONTI

[HOME](#) [CHI SIAMO](#) [ADERIRE](#) [PROGETTI](#) [INIZIATIVE](#) [EVENTI](#) [DICONO DI NOI](#) [PONTI NEWS](#)



AFTER

[HOME](#) [CHI SIAMO](#) [ADERIRE](#) [EVENTI E INIZIATIVE](#)

IL COMITATO

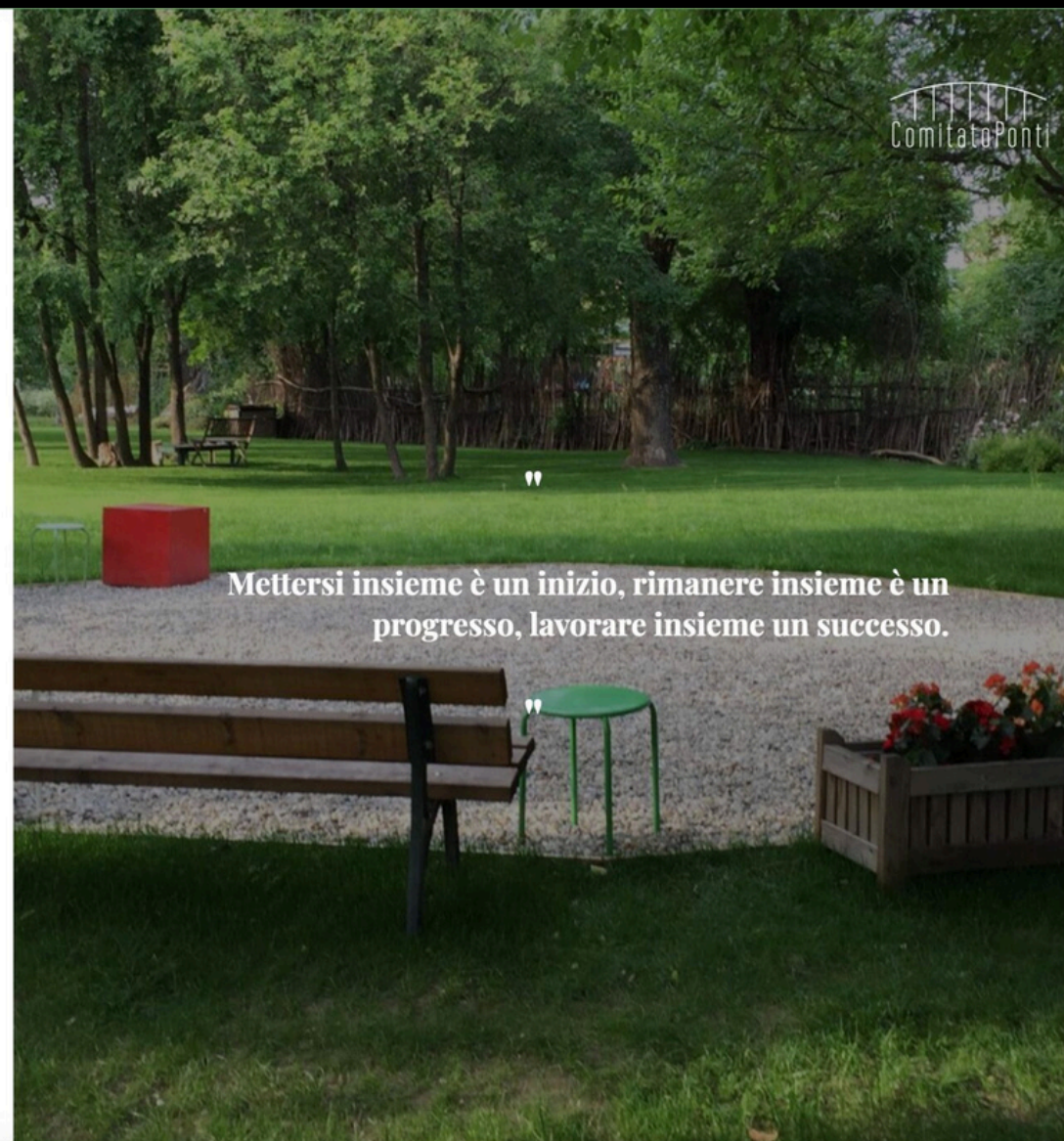
Siamo un'associazione nata sul territorio nel 2012 dall'unione spontanea di cittadini residenti col preciso intento di riqualificare le aree abbandonate di Municipio 6 che versano in stato di degrado.

NATURA

QUARTIERE

AMBIENTE

SOCIALITA'



DIGITAL AND PRINTED CONTENT



CURA DEGLI ARREDI

SABATO 23 NOVEMBRE 2024
Dalle ore 9:00 alle ore 13:00 al Giardino Nascosto
Angolo Via Bussola - Via Malaga

Pulizia e manutenzione del Giardino e dintorni, prendendoci cura e trattando gli arredi perché siano sempre belli e sicuri per tutti!



INSIEME AD ANGELI DEL BELLO MILANO
www.angelidelbellomilano.org

 GIARDINO NASCOSTO  @GIARDINO_NASCOSTO  COMITATOPONTI.ORG



GREENWEEK 2025

21 SETTEMBRE 2025

- **Dalle 10:00**
I LUOGHI DELLE FABBRICHE IN BARONA
Passeggiata-visita gratuita a cura dell'Arch R. Monelli di MuseoLab6 | RSVP.comitatoponti@gmail.com
- **Dalle 16:00**
READING CON I RABDOMANTI
Da "L'uomo che piantava gli alberi" ad. Emilio Russo
Con Laura Rozza, Stefano Aldovisi, Nino La Giudice e Dario Cristini
Musica con Raffaele Kohler e Luciano Macchia
A seguire Aperitivo Sostenibile

📍 Al Giardino Nascosto, Angolo Via Bussola Via Malaga

 www.comitatoponti.org
 ciao@comitatoponti.org
 @giardino_nascosto
 Giardino Nascosto

UNIAMOCI CONTRO IL DEGRADO

12 Aprile 2025, 09:00

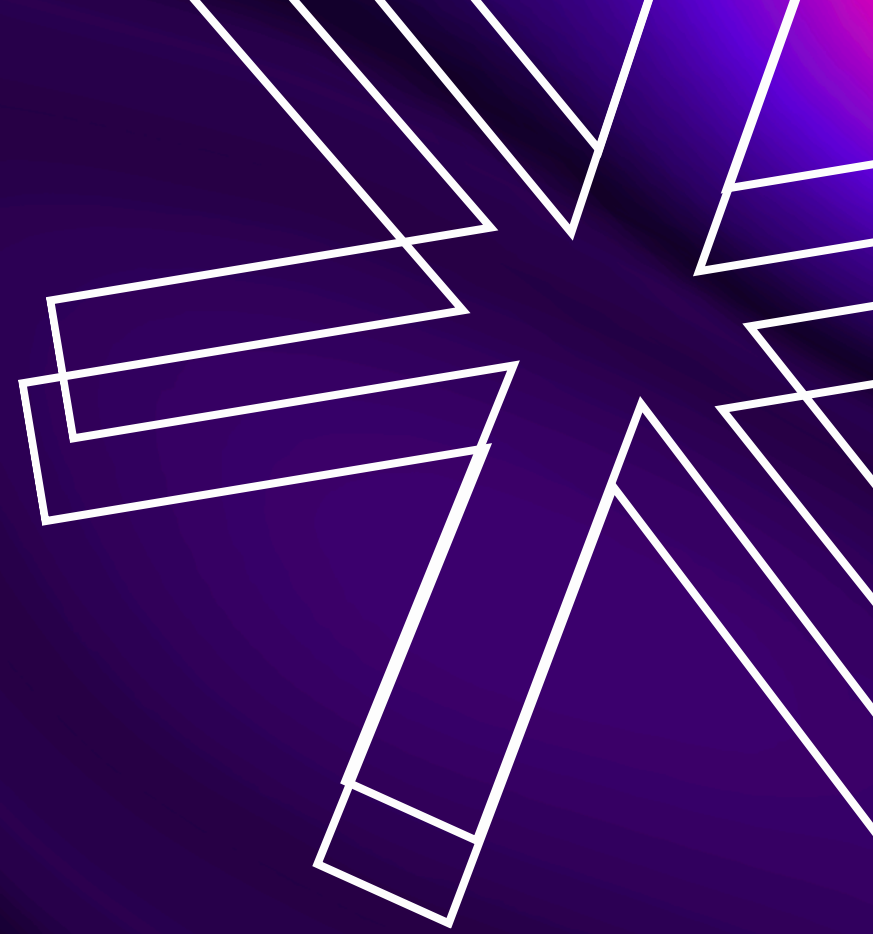
È arrivato il momento di prendersi cura del nostro quartiere!
Sabato 12 aprile, ci ritroveremo per una giornata di pulizia e giardinaggio contro il degrado.

INSIEME POSSIAMO FARE LA DIFFERENZA
Partecipa anche tu e porta con te amici e familiari!

Ci ritroveremo al **Giardino Nascosto**
Angolo Via Bussola - Via Malaga, Milano (MI)

  **INSIEME AD ANGELI DEL BELLO MILANO**
www.angelidelbellomilano.org
In collaborazione con AMSA

WWW.COMITATOPONTI.ORG



WEB DESIGN

Mockups and deployed websites.

ECLUB-BICOCCA.COM

Students association focused on startups and innovation.

[HOME](#)[ABOUT US](#)[EVENTS](#)[BLOG](#)[JOIN US](#)

CONNECTING IDEAS, CREATING OPPORTUNITIES

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[DISCOVER](#)

WHAT IS E-CLUB?

COMITATOPONTI.ORG

Environmental volunteering organisation

[HOME](#) [CHI SIAMO](#) [ADERIRE](#) [EVENTI E INIZIATIVE](#)

IL COMITATO

Siamo un'associazione nata sul territorio nel 2012 dall'unione spontanea di cittadini residenti col preciso intento di riqualificare le aree abbandonate di Municipio 6 che versano in stato di degrado.

NATURA

QUARTIERE



[HOME](#) [BIO](#) [ADERIRE](#) [EVENTI](#)

COMITATO PONTI

LE ULTIME NOVITÀ



CACCIA AL TESORO SABATO 18 APRILE

Grande avventura al Giardino Nascosto sabato 18 aprile! Il Comitato Ponti invita tutti i piccoli esploratori del quartiere a una...

[LEGGI DI PIÙ...](#)

I NOSTRI PROGETTI

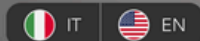


MAP E ANGELI DEL BELLO

Collaboriamo con Angeli del Bello Milano per offrire uno spazio ai Messi Alla Prova (MAP) in cui prestare servizio alla comunità.

LUCIAMERLOBAGS.COM

Bespoke fashion brand



Lucia Merlo
MILANO



[Home](#) [Dove Siamo](#) [About](#) [Models](#) [Profumi](#) [Collezioni Speciali](#) [Negozio](#) [Newsletter](#) [Tailor-Made](#) [Magazine](#) [Giftcards](#)

UNICA ED IRRIPIETIBILE COME TE

Ogni borsa Lucia Merlo è pezzo unico ed irripetibile nella sua combinazione.

Chi siamo

Chatta con noi

ANDREASTRAMONDO.COM

Business consultant

 HOME PORTFOLIO SERVIZI CONTATTI

PREVENTIVO GRATUITO  + 39 351 373 2493

CONSULTING REINVENTED

Un nuovo modo di intendere la consulenza, personale o aziendale, che sia multisetoriale, dinamica, innovativa.

Scoprite servizi flessibili, che si adattino al vostro business, gestite e organizzate le risorse in modo da dedicare le vostre energie a ciò che conta veramente: la libertà di dedicarvi al vostro core business e alla vostra vita personale.



Andrea è una persona precisa, puntuale, affidabile e propositiva, che è stata per me di grande aiuto nell'organizzazione logistica e amministrativa, oltre che offrirmi sempre nuovi punti di riflessione per la gestione del mio business. È risultato una risorsa preziosa, sempre sul pezzo, aggiornato e che ha potuto curare aspetti e dettagli dei processi del mio brand in maniera attenta e innovativa. Consiglio vivamente i suoi servizi e la sua figura.

- Lucia Merlo

Imprenditrice del settore moda e consulente freelance.

SCOPRI I SERVIZI

FIX I.T. COMPUTERS

IT repair and support service

[Home](#)[Bio](#)[Solutions](#)[Stores](#)[Contact us](#)[Free quote](#)

Tech support, made human

At FIX I.T. Computers, we believe in tech support made for humans by humans! Affordable prices and impeccable service for all your home electronics. Get a free quote by contacting us now. Meet the team...



Blair S. R.
IT Specialist



Howard R.
Public and Corporate
Relations

OTTARDA COSTRUZIONI

Constructions contractor

+39 340 000 0000

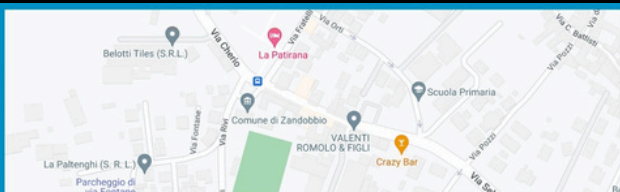
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Ottarda Costruzioni

Edilizia, Costruzioni e Ristrutturazioni dal 19XX

CONTATTACI ORA

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Domande?

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+39 340 000 0000

MAIL@PLACEHOLDER.IT

Nome

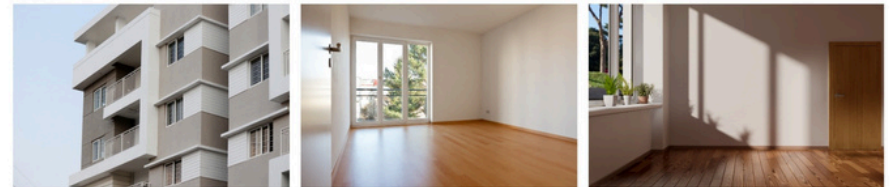
Email

Messaggio

I nostri lavori

PLACEHOLDER UNO

20XX, Placeholder location (XX)

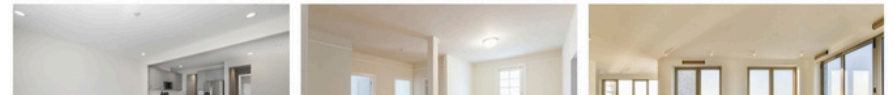


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PLACEHOLDER DUE

20XX, Placeholder location (XX)



Dicono di noi

★★★★★

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COMPANYNAME S.R.L.

Company address, 00000, Place(PV)

CONTACT NAME

mail@placeholder.com

+39 340 000 0000

ITINERARTE

Cultural itineraries in Italy travel agency



A new way to discover the hidden gems of Italy's cultural heritage, starting from Milano.

BOOK NOW

CAMMINO DEI MONACI BASILIANI

Nature walk education and information project by Legambiente Etneo, with patronage by CAF America



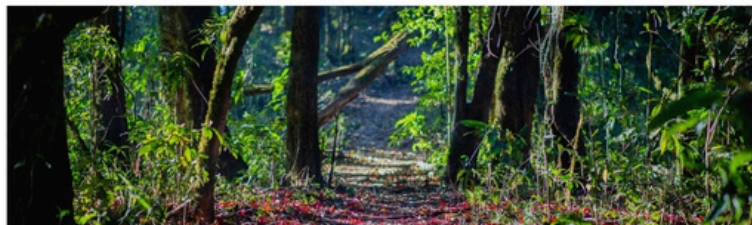
Cammino dei Monaci Basiliani

Home Tappe Legambiente Etneo

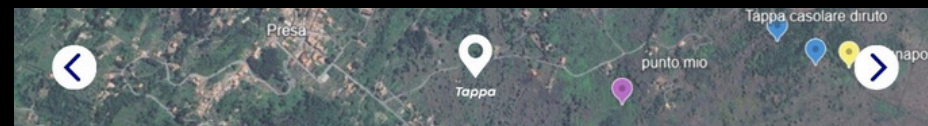


I monaci Basiliani

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Scopri le tappe



Tappa selezionata

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LEGAMBIENTE

Circolo Etneo Legambiente

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@legambiente_etneo

Legambiente Etneo

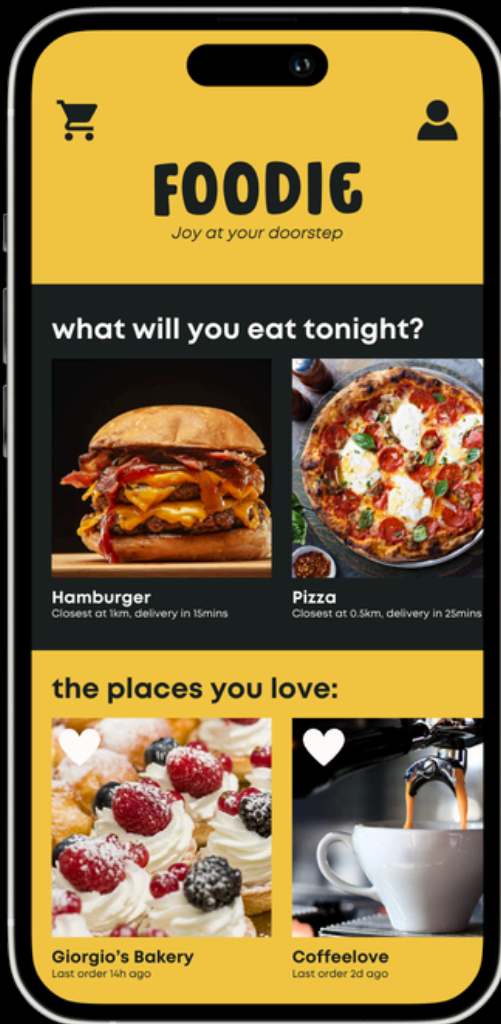


UI DESIGN

Applications and interfaces design mockups

FOODIE

Food delivery application for smartphones.



FOODIE
Joy at your doorstep

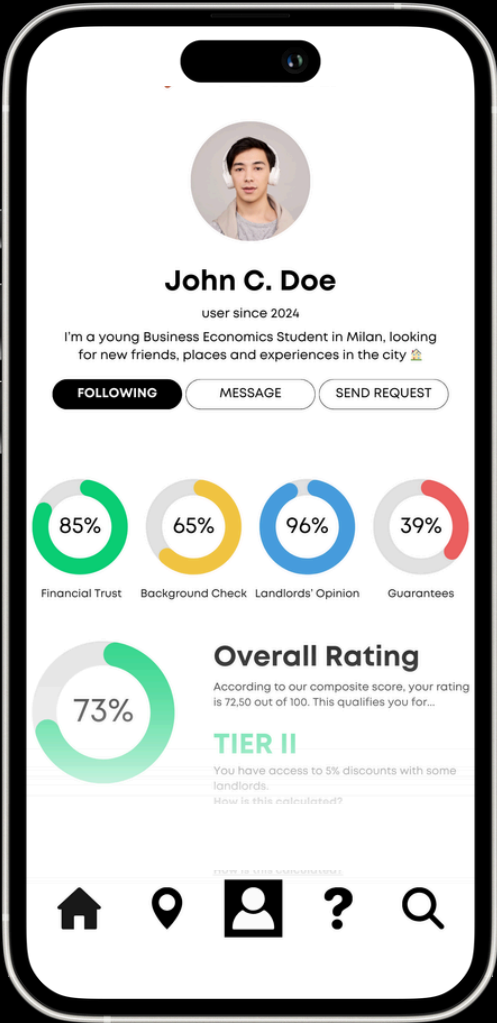
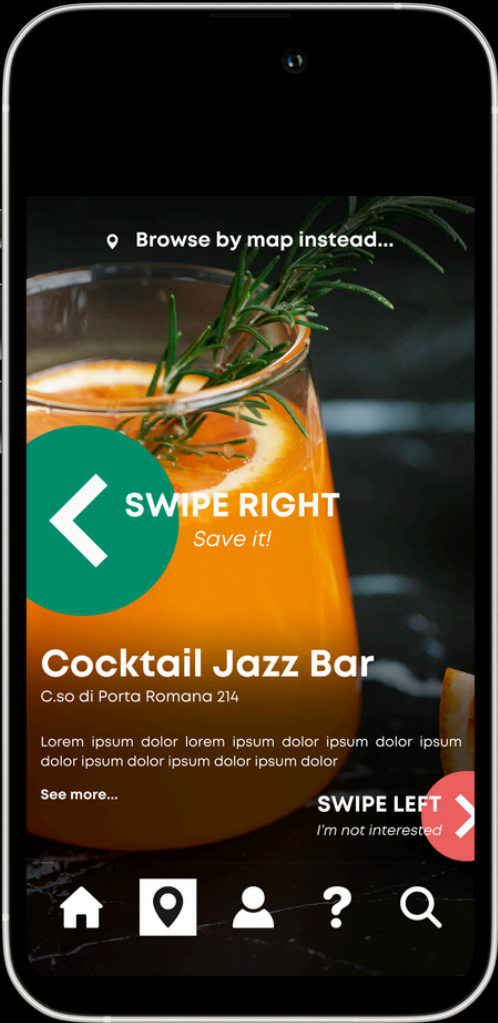
OMNILAB MULTIMEDIA

Cultural initiatives ticketing aggregator.



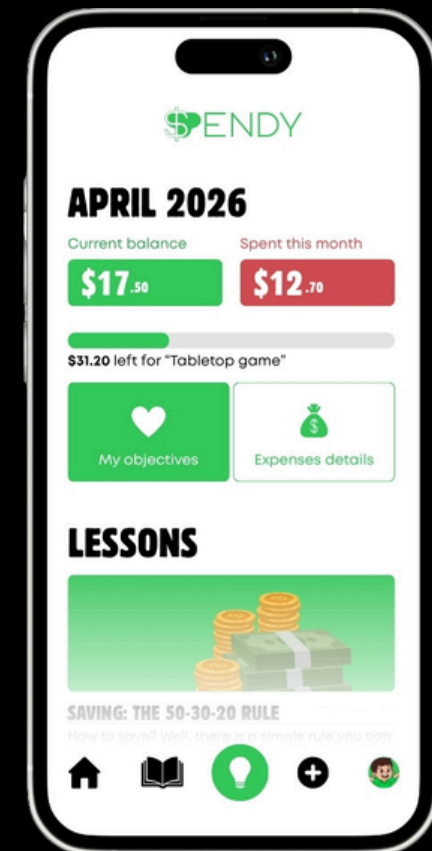
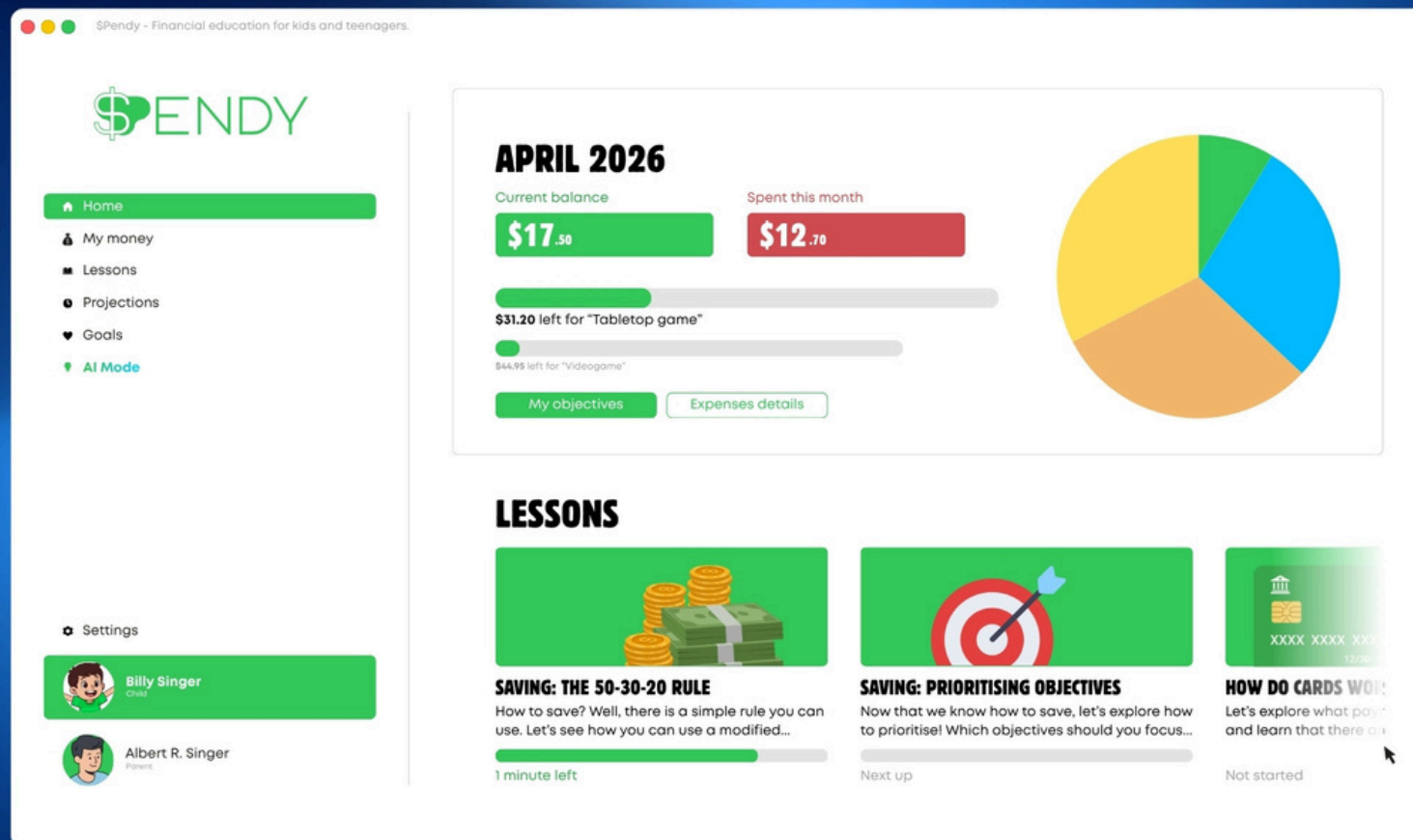
KRABCUT

Urban regeneration and social network app for student rentals



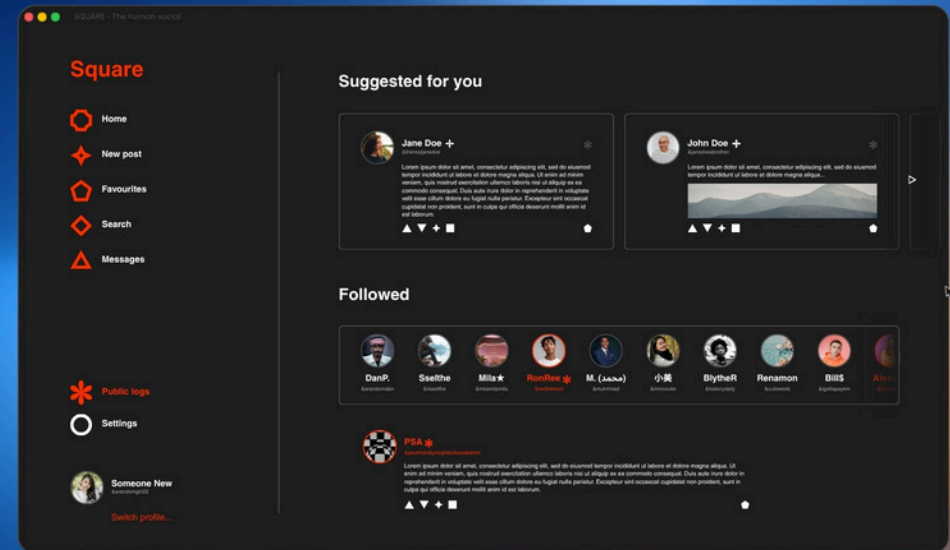
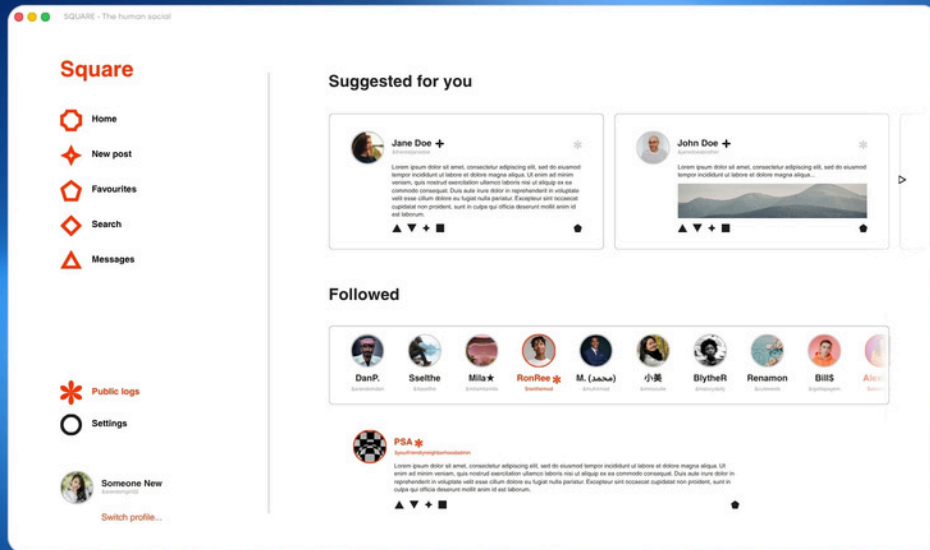
\$PENDY

Financial education for children and teenagers application.



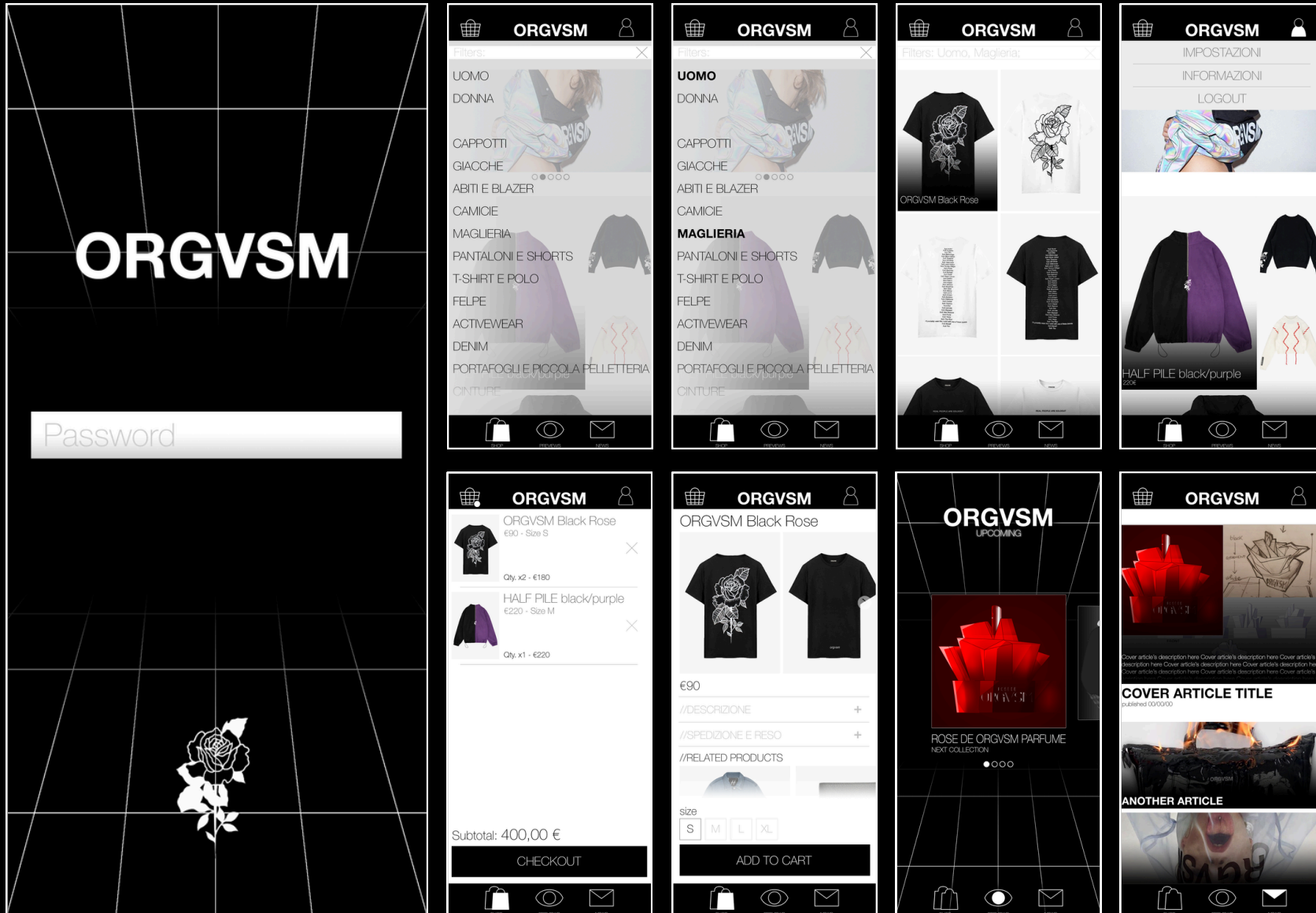
SQUARE

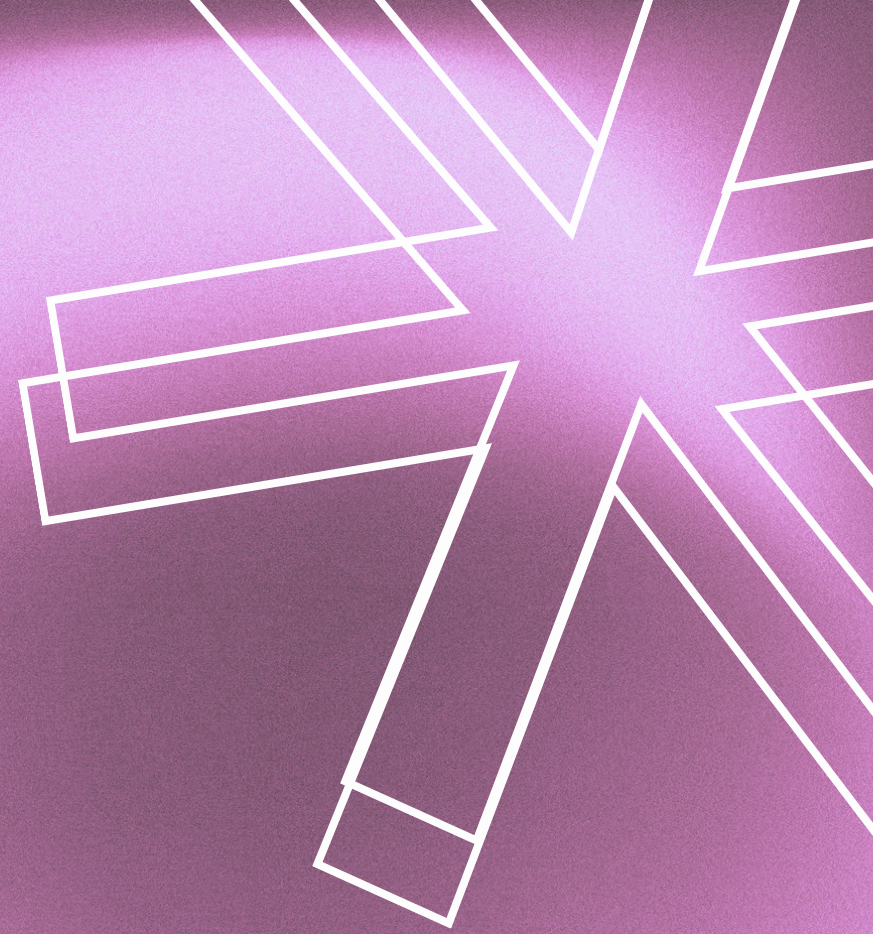
Social network with humans-only and by-law moderation.



ORGVSM MOBILE APP

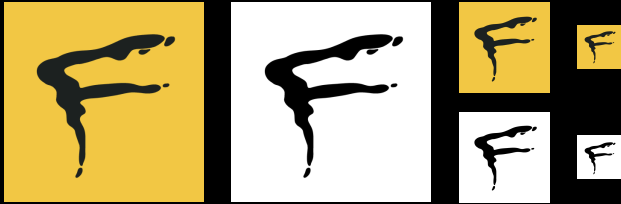
The e-commerce's mobile application was designed as part of the fashion and graphic design contest held by the brand in 2020.



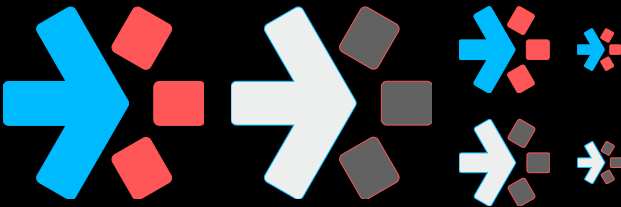


LOGO DESIGN

Logos and icons designed for personal and professional projects.



Foodie, food delivery app



Vocerossa, marketing agency



Fix I.T., tech support and repair



E-Club Bicocca, student association focusing on startups and innovation



University Startup Challenge 2026, student startup competition



Andrea Stramondo, multisectoral creative consultant.

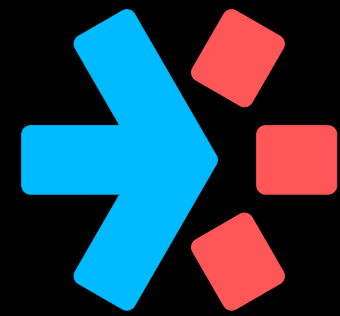
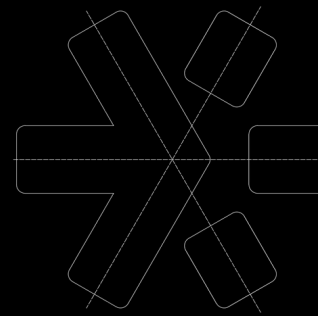
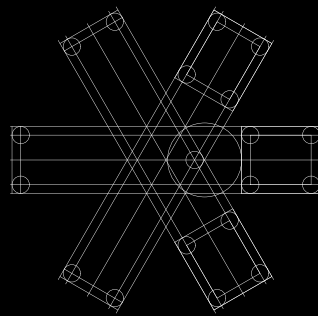
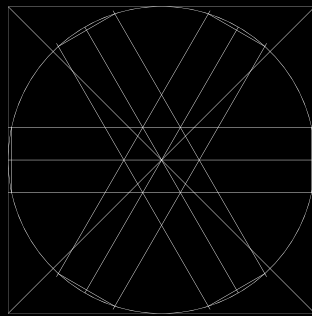
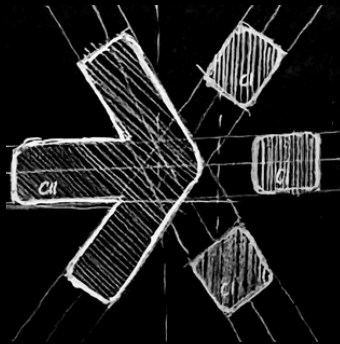


Andrea Stramondo, business consultant.



6PRO, freelancer aggregator application.

VOCEROSSA LOGO DESIGN



“RE-ANIMATION” LOGO DESIGN

ERASMUS+ KA2 Project



Initial concept
presented by client

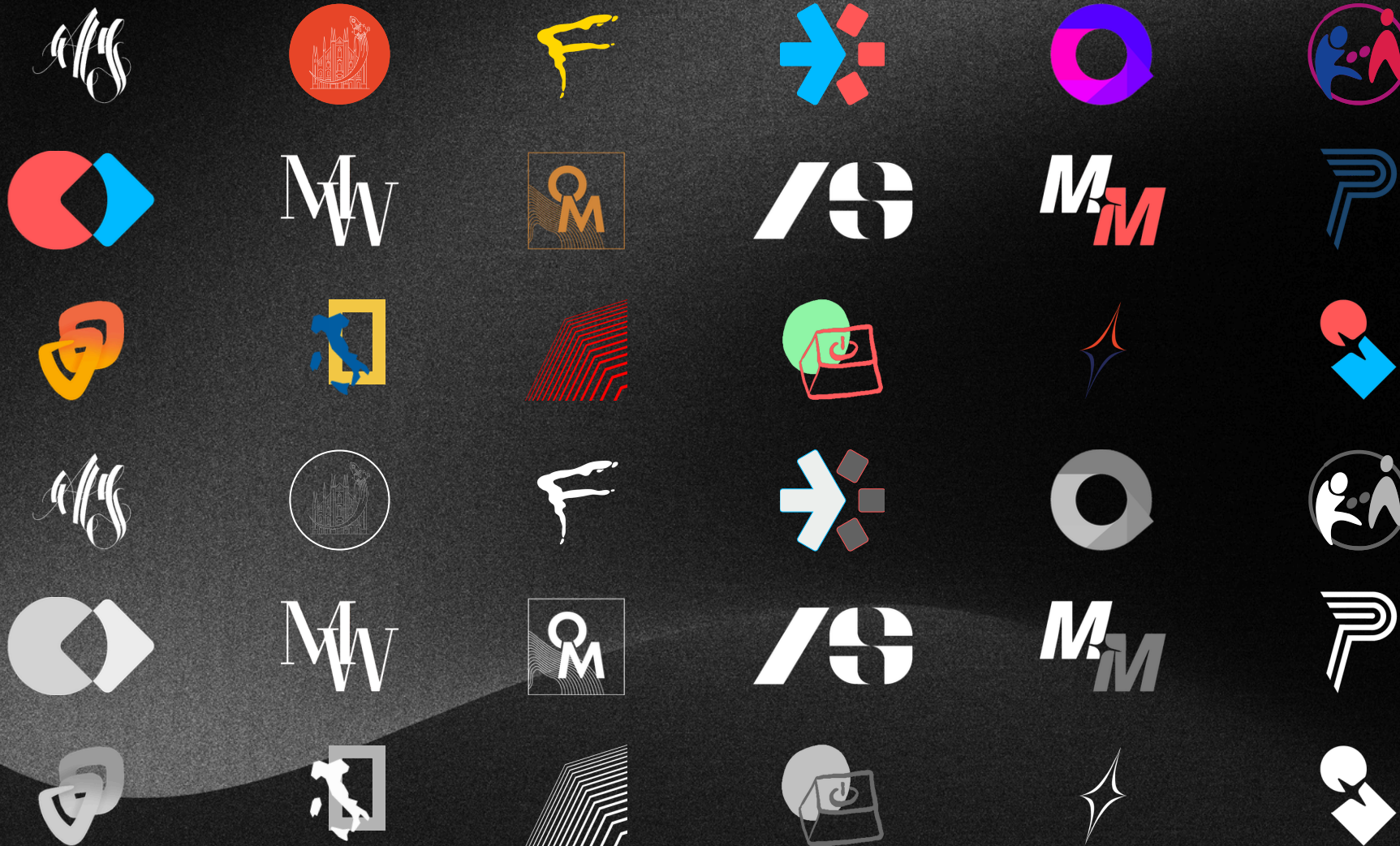


Revised concept



Final logo

LOGO COLLECTION



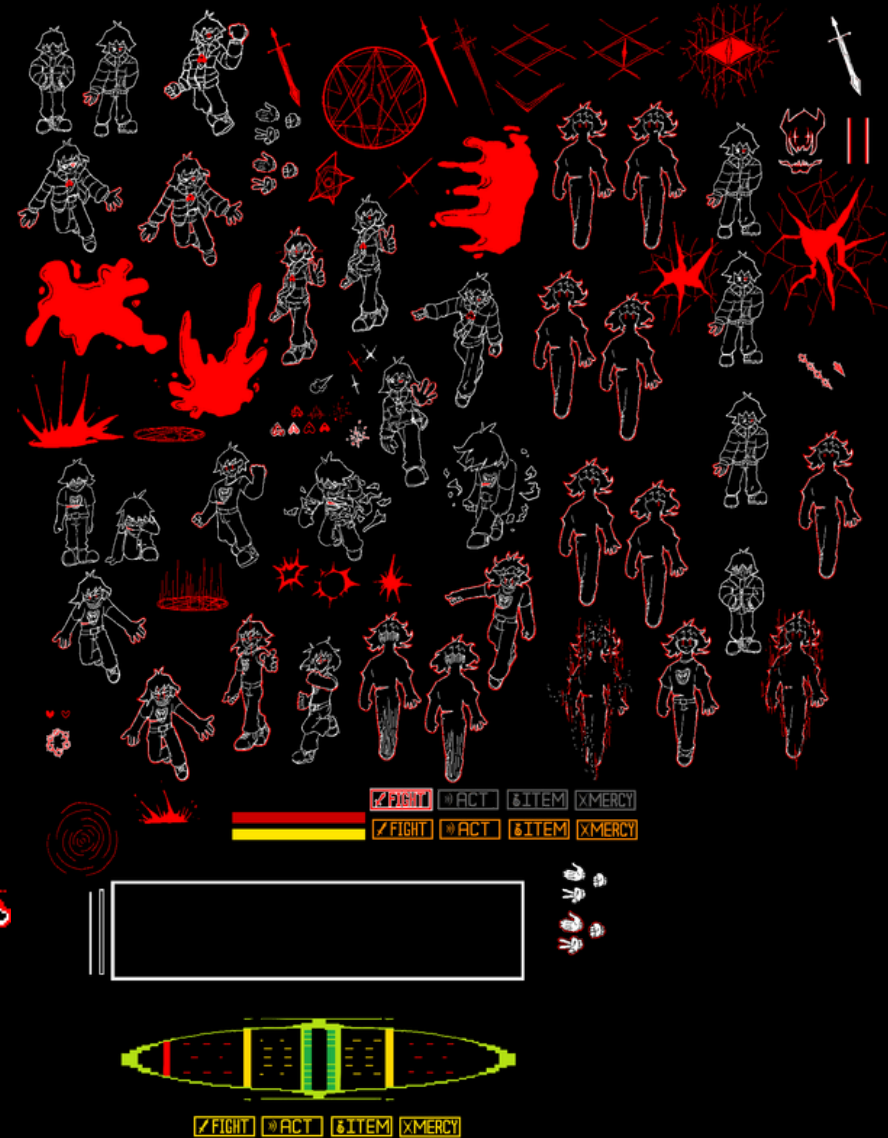
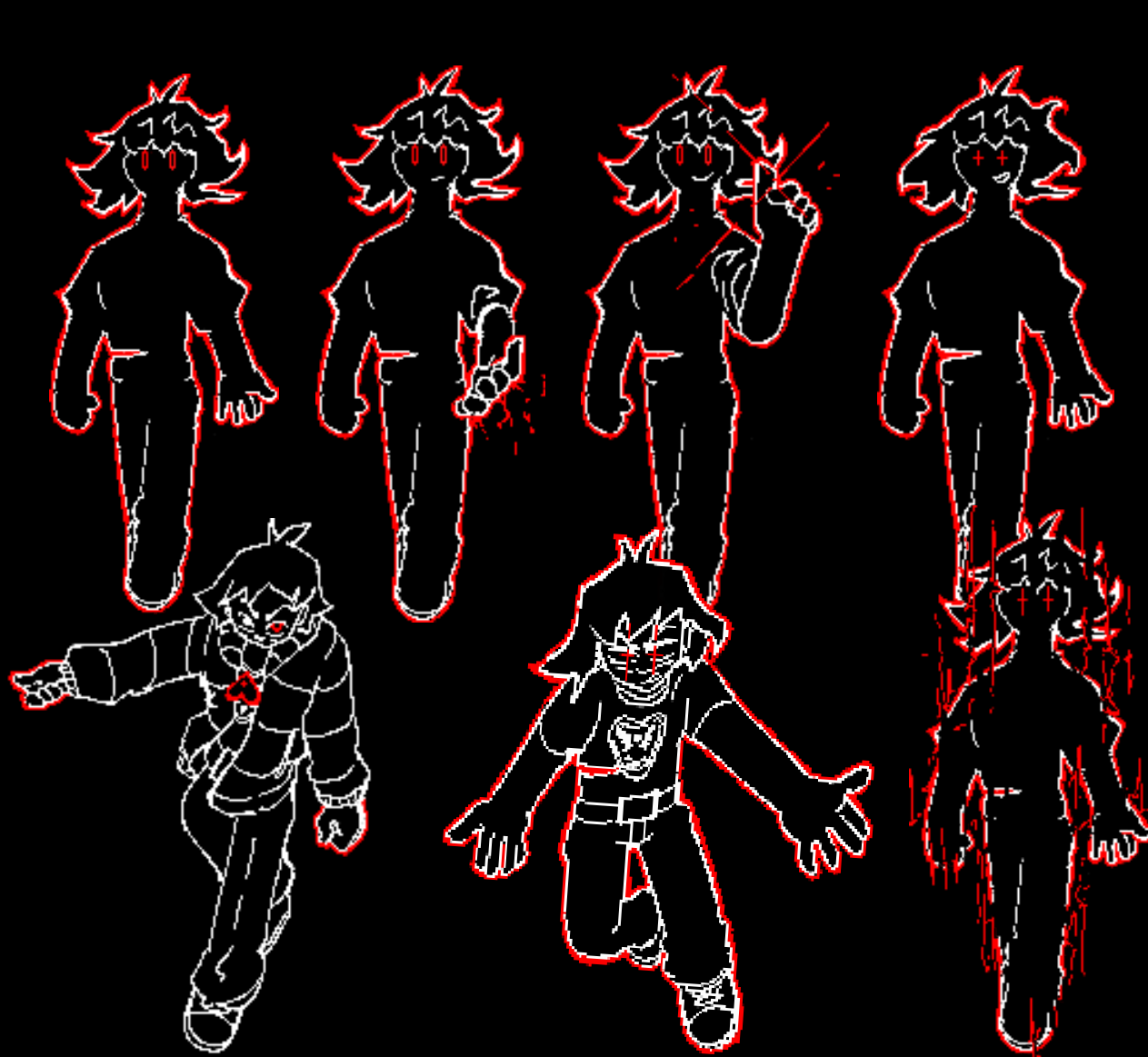


ILLUSTRATION

Professional and amateurial illustrations

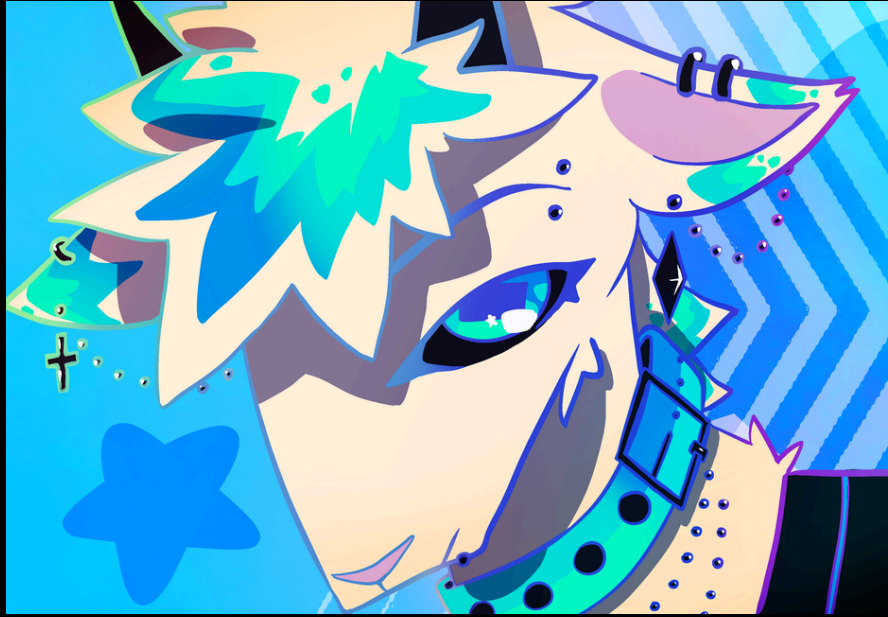
FANGAME SPRITES SET

Undertale-inspired sprites set for a fangame



ART COMMISSIONS

Cartoon art requested by commissioners.



SKETCHES

Rough drafts, concept art and practice sketches.



Assets used in various contexts

Assets used in various contexts



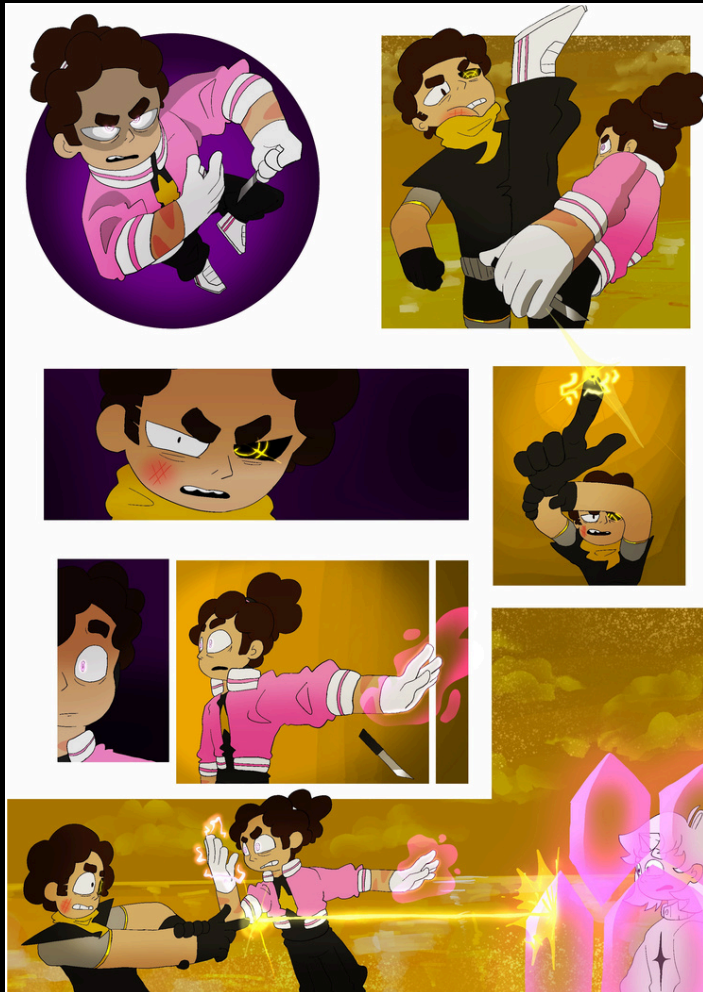
CARTOON CONCEPT ART

Cartoon-style concept art and single portraits



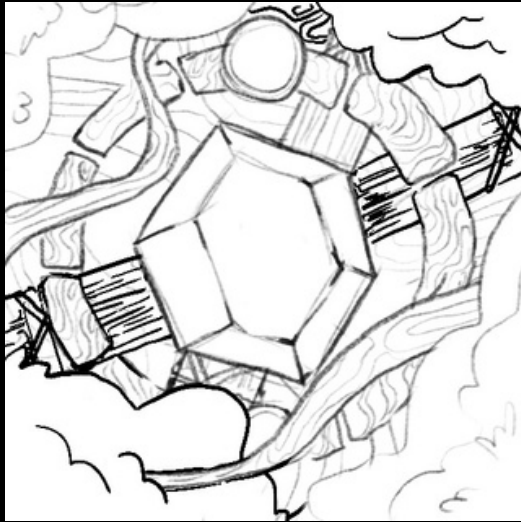
CARTOON COMICS

Comics panels with original stories.



THEMED TOTEMS

For ESC30 European Solidarity Corps Project "Notes Sprouts: let's cultivate sustainability through music and urban regeneration."



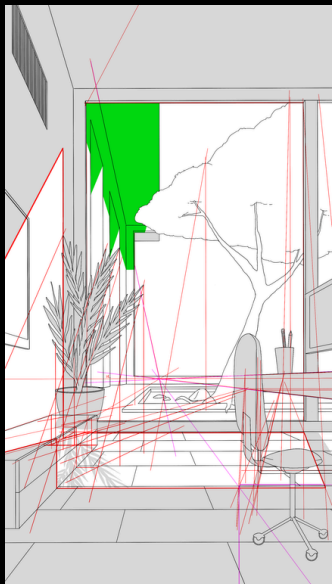
COLOURING BOOK

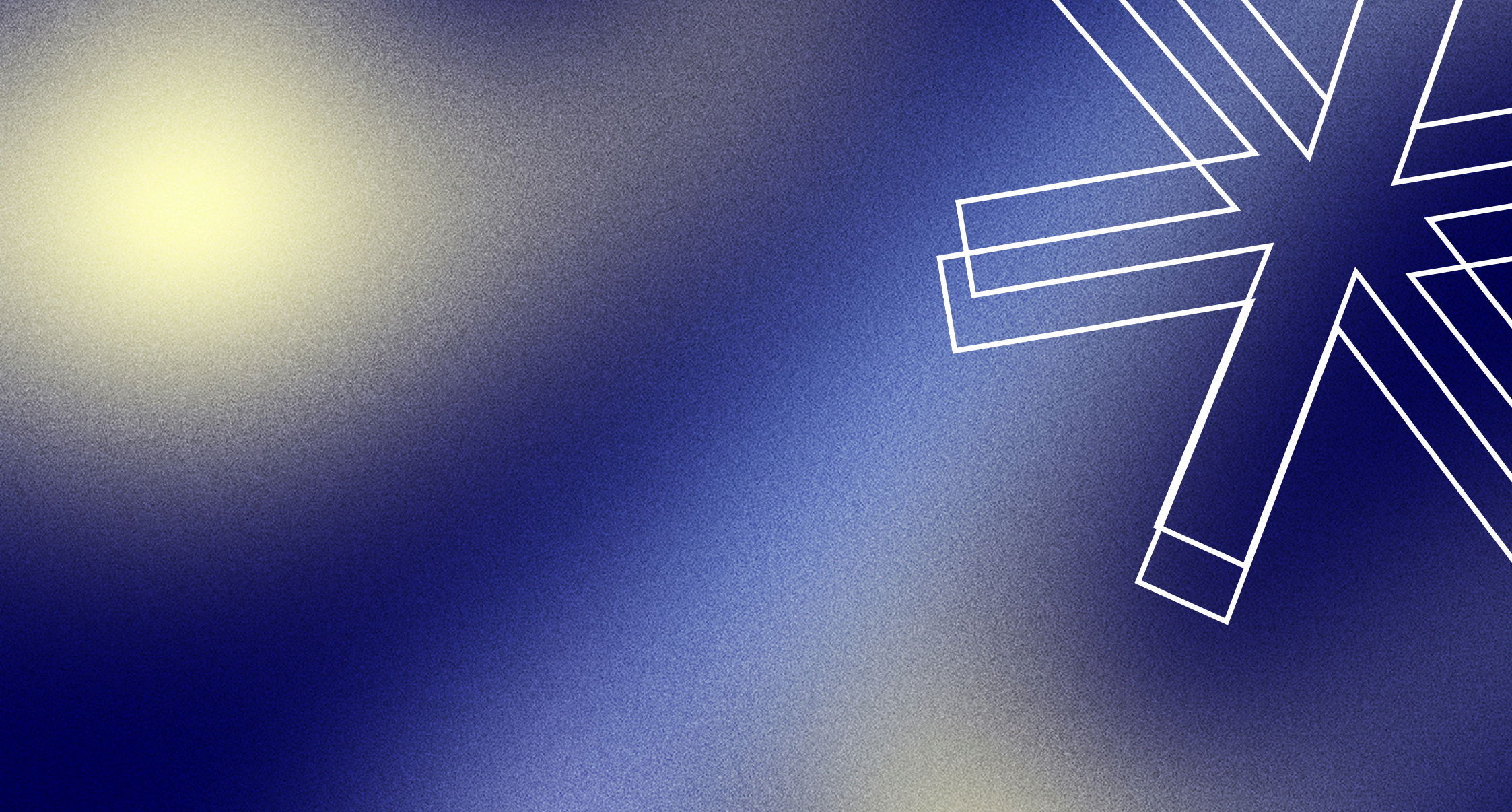
For ESC30 European Solidarity Corps Project "Sinfonlo: solidarity courses for the elderly through music"



PERSPECTIVE STUDIES

Interior design, architectural design and perspective studies.





CALLIGRAPHY AND PRINT

Printed material, editorial design and calligraphy studies.

GRAFFITI CALLIGRAPHY

Studies and art with graffiti culture and style references.



LETTERING MOCKUPS

With shaped lettering concepts and references.



BOOKLET ON WORKPLACE SAFETY

As part of graphic consulting for a school project.



FASHION MAGAZINE

Available in both digital and printed formats.

MAGAZINE

LUCIA MERLO



3/2024

L'INTERVISTA DI QUESTO NUMERO: ILARIA VITA @PEPITEPERTUTTI

LIFESTYLE BLOGGER

Tutti noi nasciamo un po' blogger, ma non tutte sanno trasporre la propria creatività interiore in contenuti accattivanti, freschi e, in questo caso, mattinieri! Davanti ad un tè caldo, in preparazione a questo autunno che arriva prima del previsto nella nostra Milano, Ilaria Vita, in arte "pepitepertutti" ci racconta la nascita della sua testata e la messa a frutto di un'indole da blogger eccezionale!

RACCONTACI CHI È ILARIA VITA?

Ciao, sono Ilaria, sono nata a Roma e cresciuta in Umbria, ma Milano mi adottata quasi 20 anni fa e ha stravolto completamente la mia vita (in senso positivo, ovviamente). Ho sempre pensato che lavorare in comunicazione fosse il mio 'destino' e dopo un master in marketing e comunicazione pubblicitaria e un periodo nelle PR sono approdata nel mondo pubblicitario e ho lavorato per 15 anni in agenzia.

Nel 2011 la svolta: ho aperto Pepite per Tutti, inizialmente un blog che parlava di Milano, oggi ampliato con anche un format di eventi e uno studio di consulenza di comunicazione strategica per brand e aziende.

7

MAGAZINE

LUCIA MERLO



2/2024

Come impresa WEKA aspira a creare una comunità sensibile a temi sociali, noi abbiamo un occhio di riguardo per l'Africa e diversi progetti che riguardano persone e animali di quella splendida terra.

Presto ci saranno tante novità entusiasmanti, sicuramente per noi, e WEKA prenderà una direzione che vi sorprenderà.

Stay tuned per saperne di più!



26

BEVIAMO UNA COSA! EVENTO 19 APRILE 2024



Il 19 Aprile 2024 batte il cuore pulsante di Milano nel suo 63° Salone Internazionale del Mobile. Non potevamo essere da meno rispetto alle grandi attrazioni che hanno colorato Milano in questa settimana e, per brillare anche noi e far brillare UN POSTO DELLAMADONNA come merita, ci siamo ritrovati per "bere una cosa" in Via Andrea Ponti 15, a due passi dal Naviglio Grande.

Con Francesca Irranca dalla capacità unica di farci splendere tutte al massimo delle nostre possibilità, e OH SHIT! T-shirt con le sue catchphrase irrispettose e accattivanti, era proprio impossibile non far nascere un cocktail esplosivo, UNICO e IRRIPETIBILE come ci piace!

Se siete stati con noi sapete che è stata una giornata da urlo, se invece non siete riusciti a unirvi a noi... peccato per voi! Ma non temete: avrete presto nuova occasione di ritrovarvi immersi nella stravaganza di UN POSTO DELLAMADONNA in occasione dei prossimi eventi. Oppure potete passare per un caffè e ammirare le nostre creazioni quando volete!

23



24

CONSIGLI DI (LIFE) STYLE

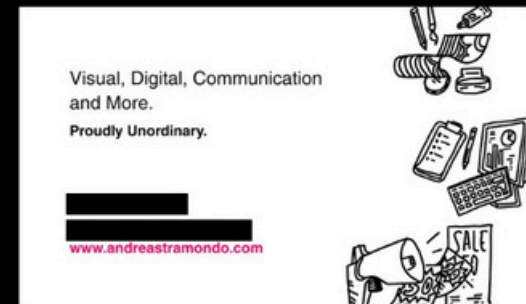
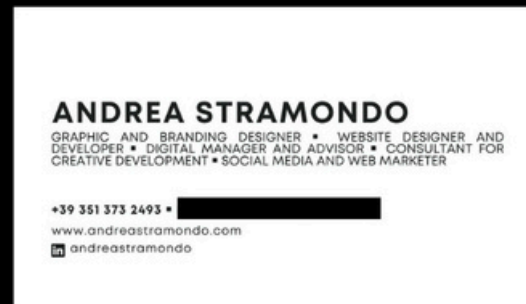
LUCIA MERLO

31



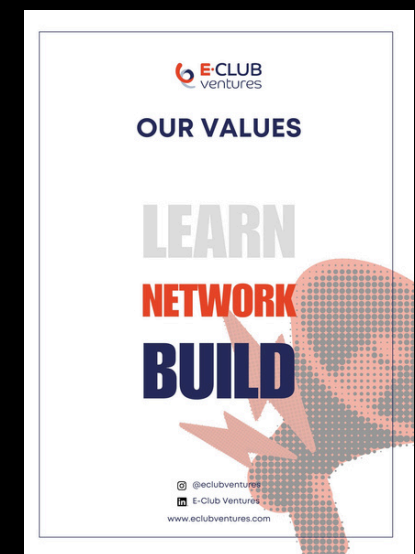
BUSINESS CARDS

For print, standard formats



FLYERS

For digital and print, various formats



MAPS AND PRINTED TABLES

For the “Etnean Basilian Monks Walk” project by LEGAMBIENTE Circolo Etneo, with patronage by CAF America



IL CAMMINO DEI MONACI BASILIANI DA NUNZIATELLA (MASCALI) A VENA (PIEDIMONTE ETNEO).

BENVENUTI SUL “CAMMINO DEI MONACI BASILIANI”,
itinerario di cultura e natura che affonda le sue radici nella storia del movimento dei monaci Basiliani in Sicilia e si sviluppa attraverso un'area attraversata da antiche colate laviche, come le lave di Scorciovacca, o quelle dell'eruzione del 1928 che travolse il centro abitato di Mascali.

ALCUNE INFORMAZIONI TECNICHE

Il Cammino dei Monaci Basiliani, da Nunziata (Comune di Mascali) a Vena (Comune di Piedimonte Etneo), itinerario n° 862 catastato dei sentieri C.A.I.

Località di partenza
Stazione Ferrovia CircumEtnea di Nunziata di Mascali, 200 m. s.l.m.

Località di arrivo
Santuario della Madonna S.S. della Vena, Piedimonte Etneo, 735 m. s.l.m.

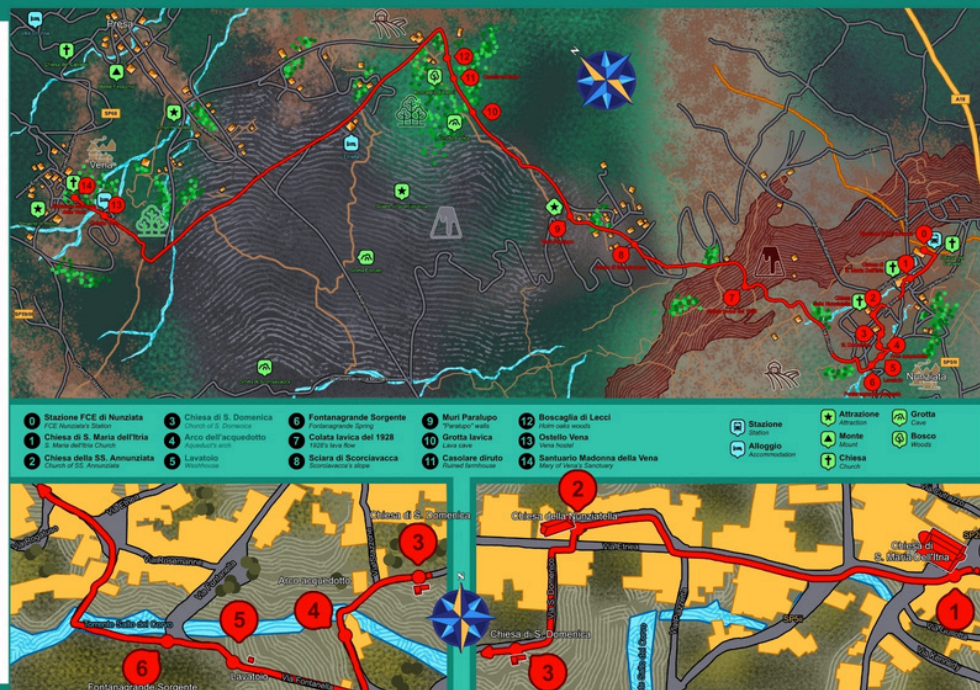
Difficoltà
livello “E”
(Escursionistico: percorso di media difficoltà adatto ad escursionisti allenati. Non presenta difficoltà tecniche elevate)

Lunghezza
6,6 km

Dislivello
556 m

Tempo di percorrenza
4 ore circa

La tabellazione del “Cammino dei Monaci Basiliani” è stata realizzata grazie ai fondi di finanziamento del CAF Americapier Green Team di Analog Devices INC. Progetto e realizzazione a cura del Circolo Etneo di Legambiente APS in collaborazione con marEtna. Si ringraziano i comuni di Mascali e Piedimonte Etneo per le autorizzazioni.



IL VALORE STORICO DEL CAMMINO Il “Cammino dei Monaci Basiliani” collega il centro urbano di Nunziata, frazione del comune di Mascali, con il borgo di Vena nel comune di Piedimonte Etneo. Il territorio di Nunziata di Mascali fu popolato sin dall'antichità come dimostrano numerosi ritrovamenti archeologici. Nel XVI secolo questo territorio fu teatro di importanti eventi storici: in questo contesto si colloca la tradizione popolare secondo la quale alcuni monaci diretti da Mascali verso le terre di Santa Silvia (madre di Papa Gregorio Magno) portavano con loro l'icona della Vergine sul dorso di una mula che, a un certo punto, si fermò e cominciò a scendere il terreno con gli zoccoli. In quel punto apparve una “vena” d'acqua. I monaci lo considerarono un segno divino, e decisero di fermarsi nel posto indicato dalla mula. Proprio lì, con il consenso del Papa, fondarono il monastero premonstrense di Vena. Era l'anno 587. L'itinerario si snoda tra mito e leggenda, racconta di boschi stratagemmi del paesaggio dovuti ai sovrapposti delle colate laviche e, al tempo stesso, di come la Natura si è riconquistata i suoi spazi. Parla della fatica dell'uomo, pastore ed agricoltore e, al tempo stesso si apre sull'incantevole paesaggio della costa orientale siciliana che spazia dalle pendici meridionali dei Monti Peloritani (dove, su un terrazzo del Monte Tauro, si innalza la cittadina di Taormina) al porto di Riposto. Da qui, oltre l'arcuato del Mar Ionio, nelle giornate più limpide si intravede la costa calabrese. L'itinerario si conclude al Santuario della Madonna della Vena che custodisce una Tridivina gineproidea (Madre di Dio del stile basco) intorno a cui ritrae la Madonna che bacia teneramente Gesù bambino, dipinta sopra una tavola lignea di epoca medievale (secoli XI - XII). Da qui si accede facilmente al sistema di sentieri che si sviluppano nel territorio del Parco dell'Etna, Patrimonio Mondiale UNESCO.

THE HISTORIC IMPORTANCE OF THE WALK The Walk of the Basilian Monks links the urban area of Nunziata, in Mascali's municipality, with Vena's borough, in Piedimonte Etneo's municipality. Nunziata was populated since ancient times, as the various archaeological findings show. In the XVI century this area was the theatre of many historical events: this context shows the popular tradition for which some monks headed to the lands of Santa Silvia (mother of Pope Gregory I) brought the icon of the Virgin along with them on a mule's back. The animal started digging with her hooves and in that point a “vein” of water appeared. The monks considered this a divine sign and decided to stop where the mule dug. With the Pope's approval, the monks founded the Gregorian monastery of Vena in 587. The itinerary unfolds on the line of myth and legend: tales of sudden changes in the landscape the lava flows brought and of how nature reorganised its spaces. It tells about time and the efforts, and about God's wisdom: read from Pelicciolo Mount's southern slopes to Riposto's port where, during the clearest days, you can see the Calabrian coast, over the blue Ionian Sea. The walk arrives at Mary of Vena's Sanctuary, that enshrines a “Tridivina gineproidea” (Mother of God of the basco style), an icon showing the Virgin Mary tenderly holding Baby Jesus, painted on a medieval wooden board (XI - XII centuries). From here, it is easy to access the network of paths in Etna Park's territory, UNESCO World Heritage site.

IL VALORE NATURALISTICO DEL CAMMINO Il Cammino dei Monaci Basiliani inizia nel contesto urbano di Nunziata di Mascali a 200 metri sul livello del Mare ed attraversa aree umide, zone di campagna e boschi che si estendono fino a 735 metri, parte dalla macchia/foresta mediterranea per poi esprimere tutto il suo potenziale nella macchia mediterranea “alta”. Dal Salto del Corvo, dove si trovano le sorgenti dei Mascali (doppia a 6) e dove regnano flora e fauna tipiche degli ambienti umidi, si passa ad una vegetazione mediterranea che si intreccia con la presenza dell'uomo: muretti di contenimento, costruzioni rurali (tra cui un palmento), un muro “parapala” che ci ricorda l'ormai estinto lago siciliano, una funivia che testimonia l'opera di spietramento dei terreni tipica nel territorio etneo. A questa presenza umana così antica e forte si frappongono spazi di vegetazione che vedono il lucco nella parte bassa del sentiero, ed il carpino, in quella terminale, dominare sul paesaggio.

THE NATURALISTIC IMPORTANCE OF THE WALK The Walk of the Basilian Monks starts in the urban area of Nunziata in Mascali's municipality, 200m above sea level and it ventures into humid areas, countryside and woods that extend up to 735 m. It starts from the Mediterranean forest to then express its potential in the “higher” Mediterranean scrub. From the Crow's Leap (Salto del Corvo) where Monks' springs are located (double source) and where there is a forest and level of the humid environments, then the vegetation becomes mediterranean and entwines with artificial structures: containment low walls, rural buildings (among which a millstone) and a “wall parapala” wall that reminds us of the extinct Sicilian lake and a forest that testifies to the stone removal works. Spaces of terraces around Etna. Interposed to this ancient and strong human presence, there are areas of vegetation with the holly oak in the lowest area of the walk, and the hollyhock in the first section, dominating the landscape.

Troverete notizie ed approfondimenti scansionando i QR code, tappa per tappa, a partire da questo primo pannello, per soddisfare le vostre curiosità.
Per iniziare il percorso basta scendere lungo la strada su cui si trova questo pannello e svoltare a destra per via Etna: proseguire fino al sagrato della Chiesa di Santa Maria dell'Itria che rappresenta la prima tappa (distanza: circa 250 m)



BUON CAMMINO!



OTHER WORKS

Gallery of other projects and media I made during my career and for my personal projects

WINNER CERTIFICATES

For the 2025 edition of University Startup Challenge



SLIDE DECKS

For the 2025 edition of University Startup Challenge

TOPIC OF THE CHALLENGE



A broader concept

Imagine a cake, made up of many slices. Envision the concept of Smart City as that, as a broad and at the same time an unicum, where all the elements are interconnected to favour a sustainable and peaceful way of living.

Key points to work on



Interconnection



AI and IoT



Integration



Feasibility



Economic Sustainability



Environmental Sustainability

OUR RESULTS



BOCCONI
2011



POLIMI
2020



POLITO
2021



STATALE
2023



CATTOLICA
2023



BICOCCA
2024



LIUC
2024



UNIPD
2024

8

E-CLUBS

350+

ACTIVE ASSOCIATES

4TH

USC EDITION

4

COURSES

200+

EVENTS ORGANIZED

OUR SUPPORTERS



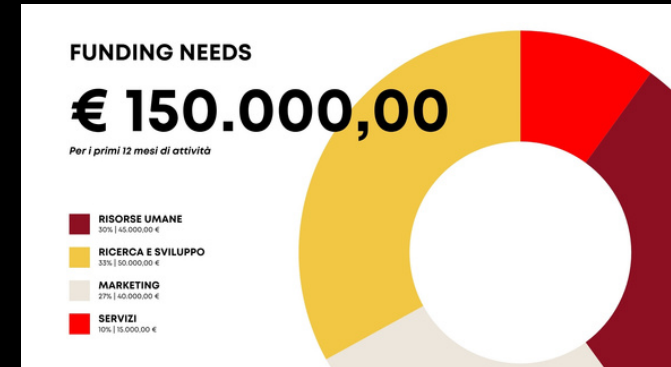
PITCH DECKS

For ItinerArte travelling at iBicocca Titanium 2024



ItinerArte
Thematic, complete, high quality tours.

Speaker **Andrea Stramondo**
CEO, CFO, Project Manager



ItinerArte
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Speaker **Andrea Stramondo**
Project Manager



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MAGAZINE COVERS

For Lucia Merlo Magazine, digital and print.



ALBUM COVERS

For independent musician

CIANIDRICO vs. ZUN アンドレア・ストラモンド 太田 順也

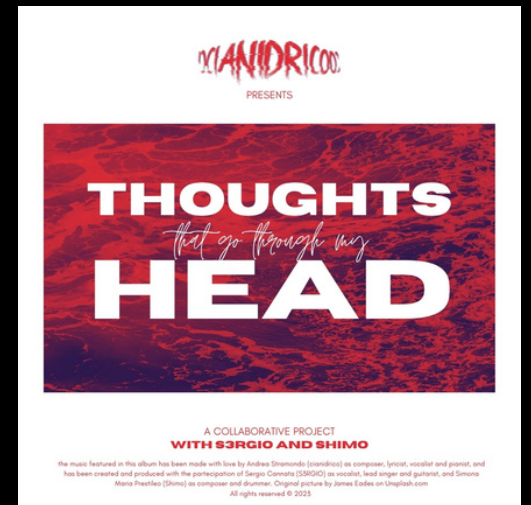
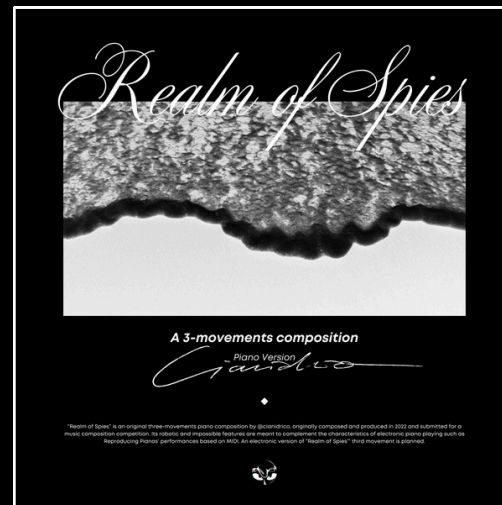


Bullet Hell

Cianidrico

A three songs mini-album: "night of knights", "U.N. owen was her?" and "Bad Apple!" (cianidrico vs. ZUN remixes) tribute to the great series of bullet hell games' soundtracks created by 太田 順也 (ZUN)

3曲 ナイト・オブ・ナイツ (cianidrico vs. ZUN remix), U.N.オーエンは彼女なのか? (cianidrico vs. ZUN remix), バッドアップル (cianidrico vs. ZUN remix) 編曲とプロデュースはアンドレア・ストラモンドが担当。オリジナルパートの楽譜はアンドレア・ストラモンドが書き下ろし。3曲のオリジナルスコアは太田 順也が書き下ろし。



COMPLETE BACKGROUND

✳ PROFESSIONAL EXPERIENCE

- **Website developer and Graphic Designer for LEGAMBIENTE Circolo Etneo with CAF America patronage.** 2026
- **Marketing director for University Startup Challenge 2026.** 2025 – 2026
 - Led a 5-person marketing team delivering 350+ applicants
 - Achieved +41.4% YoY engagement through social media organic posts
- **Google Workspace and Ads Grants administrator as freelancer for multiple non-profit associations** 2025 – 2026
 - Obtained \$10,000.00 in monthly budget for ad spend in the Google for Nonprofits program.
- **Email marketing strategist as freelancer for Rock10eLode association.** 2025
- **President and co-founder at E-Club Bicocca, entrepreneurship-focused student association.** 2024 – present
 - Created a community for 40+ student associates
 - Coordinated with international high-level partners and guests as well as 20+ institutions
 - Organised 20+ events featuring industry professionals and startup stakeholders; opened internship opportunities for students
- **Google Ads marketing specialist as freelancer for luxury hospitality agency in Milan.** 2024 – 2025
 - Achieved +107.4% direct reservations YoY
- **Marketing project manager for University Startup Challenge 2025 in Milan.** 2024 – 2025
 - Managed 9-person marketing team delivering 400+ applicants
 - Produced 151 publications with 161K views and 6.8% engagement
- **Event team coordinator for Synlab Europe at EIT Health iDays' hackathon.** 2024
- **Branding identity and logo designer as freelancer and volunteer** 2023 – present
- **General manager at luxury apartments for short rentals facility.** 2023 – 2025
 - Managed operations, staff, and training for a luxury rental facility in Milan, Duomo
 - Achieved 9.5 average client satisfaction reviews with portfolio value up to €60,000.00
- **Website developer and webmaster as freelancer for volunteering organisation.** 2023 – 2025
 - Recovered, archived and published 230+ SEO-optimised articles
 - Achieved 80+ performance scores and 90+ SEO scores on Pagespeed Insights by Google optimising SERP
- **Web developer and webmaster as freelancer for construction, luxury hospitality and fashion firms.** 2022 – present
- **Marketing and social media specialist, web developer and webmaster as freelancer for Lucia Merlo Bags.** 2022 – 2025
- **Graphic designer as freelancer for construction, hospitality, luxury services, fashion and non-profit organisations.** 2021 – present

✳ CORE TECHNICAL SKILLS

- **Web development and webmaster** since 2015
 - HTML/CSS – 10+ years
 - Wordpress and CMS – 5 years
 - Search Engine Optimisation
- **Graphic design and video editing** since 2017
 - Premiere Pro – 6 years
 - Canva – 4 years
 - DaVinci Resolve – 3 years
 - CapCut – 3 years
 - Figma – 2 years
- **Digital marketing** since 2021
 - Google Ads
 - Instagram
 - Growth Marketing
 - Copywriting
- **Project management** since 2023
 - Collaboration tools (Asana, Trello, Monday.com)
 - Planning tools (Microsoft Project, Gantt charts, Project reports)

✳ LANGUAGES

ITALIAN Native speaker, education and training in writing, copywriting and journalism, typing at 99WPM. | **ENGLISH** CEFR C1, certified by Cambridge, level class at Trinity College Dublin, typing at 93WPM, used daily in my work for 6+ years. | **FRENCH** CEFR A2, certified by Institut Français. | **CHINESE** CEFR A1, certified by Confucius Institute.

✳ EDUCATION

- International recruitment and HR professional training by PYOU and LavoroPiù. 2026
- “Forward” professional education course by McKinsey.org. 2025
- Master in Growth Marketing by Mirai Academy. 2025
- Boolean Data Week seminars on data analysis, Python and Tableau by Boolean. 2025
- Professional courses in Copywriting, SEO, Google Ads, Instagram, LinkedIn, Python, Advanced Excel and OKRs by Learnn.com. 2024 – 2025
- Project management specialisation 140hrs course by Google on Coursera, graded 95% overall. 2024
- “Titanium” pre-acceleration course by iBicocca. 2024
- Bachelor's degree in Economics and Business Administration at University of Milano-Bicocca avg. 26.18/30, GPA 3.45. 2023 – present
- Healthcare general direction course by PoliS Lombardia at University of Milano-Bicocca. 2023
- “Start-Up” volunteering organisation management training by CSV Lombardia. 2023
- High school diploma in Applied Sciences with IT and coding at I.S.S. E. Boggio Lera, graded 100/100. 2016 – 2020
- English C1 level certification by Cambridge University, graded B. 2019
- Computer Aided Design (CAD) specialised level certification by ECDL Institute. 2019
- Two weeks English experience C1 level class at Trinity College Dublin. 2019
- Classical piano education and ABRSM grade 5, contemporary and lyrical bass voice singing education with private teachers. 2017 – 2019
- Preparation course in programming and IT by University of Catania and I.S.S. E. Boggio Lera. 2017
- Chinese A1 level certification by Confucius Institute at University of Enna “Kore”. 2016
- Secondary school with musical education, violin class, and French language at I.C. Luigi Capuana, graded 10/10. 2012 – 2015

✳ SOFT SKILLS

- **CRM/Customer Service**
 - Maintained 9.8 average customer rating across €650K+ portfolio
 - Recovered 15+ dissatisfied customers, including high-loss cases with +€65,000.00 in damages
- **Complex Problem Solving**
 - Achieved top 4% in problem solving test by Case Score
 - Assessed top 0.6% in verbal comprehension and visual reasoning by professional psychologists
 - Completed problem solving module in McKinsey's “Forward” Program.
- **Leadership, Teamwork and Team building**
 - Coordinated multiple teams up to 9 people
 - Achieved teammates' satisfaction and delivered work on schedule
 - Collected positive feedback on my leadership from all stakeholders
 - Worked with teams in all professional settings and competitions I participated in
- **Public Relations**
 - Managed relations with 100+ corporate partners as luxury traveling agency's back-office manager and as marketing manager across multiple industries
- **Critical Thinking**
 - Placed top 20% in the country in philosophy national competitions
 - Stepped down from core roles when it was strategic to delegate



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www.andreastramondo.com



THANK YOU

I'm looking forward to working with you.